

IMAPS Device Packaging 2016 Sponsorships

Why you should be a Sponsor of Device Packaging 2016?

- Hot topics at an **established** and **growing** conference! Device Packaging is known around the industry as **THE** event for 2.5D/3D, Fan-out, Wafer Level Packaging, Flip Chip, SiP, MEMS/Sensors, Engineered Microsystems, 3D Printing, Photonics, and other important topics!
- Location - Location - Location – Device Packaging 2016 will be back again outside Phoenix - a hot-bed for the microelectronics/packaging industries!
- You will be able to reach the niche market of microelectronic packaging professionals under one roof, many of whom are located in the South West.
- Keep your company's name prominent in the eyes of your peers and customers.
- Enhance your company's visibility at the Device Packaging Conference.
- Increase traffic to your Exhibit Booth in the continually SOLD OUT hall!

Device Packaging 2016 Sponsor Benefits?

- Your company name/logo prominently displayed throughout the event in high traffic areas.
- Specialized signage at sponsored event.
- Recognition in various IMAPS publications, including the Device Packaging programs.
- Listing as a Sponsoring Company on the Device Packaging Website with a link to your website.
- Many broadcast e-mails to our address base of 20,000+.

Device Packaging 2016 Sponsorship Opportunities:

PREMIER SPONSORSHIPS:

Premier Sponsor – PLATINUM | \$10,000: *SOLD OUT - ASE*

Includes: 8x10 Booth; GBC & DPC Welcome Receptions; GBC Speaker Dinner; Lunch Sponsorship (2 days); Signage through Event; Logo on Attendee Bags; Advance & Final Program Full-Page Advertisements (Inside Front Cover); Logo on Event Website; Email Promotions; Marketing Lists; "Eagle" Golf Sponsor (includes 2 foursomes); \$1000 named Student Award; up to five \$100 travel stipends for students (upon request); and 5 "Full Symposium" Registrations/Badges.

Premier Sponsor – GOLD | \$5,000: *SOLD OUT - AMKOR*

Includes: 8x10 Booth; GBC & DPC Welcome Receptions; GBC Speaker Dinner; Refreshment Break Sponsorship (2 day – 2 breaks); Signage through Event; Logo on Attendee Bags; Advance & Final Program Full-Page Advertisements (Inside Front Cover); Logo on Event Website; Email Promotions; Marketing Lists; "Birdie" Golf Sponsor (includes 1 foursome); and 5 "Full Symposium" Registrations/Badges.

Premier Sponsor – SILVER | \$5,000: *SOLD OUT - NAMICS*

Includes: 8x10 Booth; GBC & DPC Welcome Receptions; GBC Speaker Dinner; Breakfast Sponsorship (3 days); Signage through Event; Logo on Attendee Bags; Advance & Final Program Full-Page Advertisements (Inside Front Cover); Logo on Event Website; Email Promotions; Marketing Lists; "Eagle" Golf Sponsor (includes 1 foursome); and 4 "Full Symposium" Registrations/Badges.

CORPORATE SPONSORSHIPS (3 Maximum):

Corporate Sponsor | \$4,000: *3 SOLD – SPTS, MENTOR GRAPHICS, ORMET*

Includes: 8x10 Booth; Co-Sponsorship of ONE of the following: 1-day Lunch, OR Exhibit Hall Reception OR keynote sessions; Signage through Event; Advance & Final Program Quarter-Page Advertisements; Logo on Event Website; Web Advertisement on Event Website (and additional imaps.org pages); Email Promotions; Marketing Lists; and 2 "Full Symposium" Registrations/Badges.

“A LA CARTE” / EVENT SPONSORSHIPS:

Conference Mobile “APP” | \$4,000 (Sole Sponsor) | \$2,000 (Co-Sponsors – 3 Maximum):

SOLD OUT - SETNA

Includes: Mobile Conference “App” designed for iPhone, iPad, Galaxy and all mobile devices. Can be downloaded and accessed by conference attendees and more. Will include sponsor Logo(s) throughout the APP, banner Advertisement and more. Features included exhibitor information, program guide, session listing, speaker details, attendee listing, “push” messaging to attendees, attendee-to-attendee communications, paper/file downloading and more. Sponsorship will also include: signage through Event; Logo on Event Website; Advance & Final Program recognition; 2 “full conference” registration; ½ Page Advertisement in Advance Program and Final Programs; Flyer distributed to attendees at conference; Web Advertisement/Banner; and Post event attendee list

Conference Lanyards w/Logo for all Full Attendees | \$3,500: *SOLD OUT - ORMET*

Includes: Badge holders “Lanyards” featuring sponsor Logo for all attendee badges; 8x10 Booth; Signage through Event; Logo on Event Website; Advance & Final Program recognition; 3 “full conference” registrations; 2 GBC registrations; ½ Page Advertisement in Advance & Final Programs; and Post event attendee list

Exhibit Hall Reception | \$10,000 (Sole Sponsor) | \$2,500 (Co-Sponsors – 4 Maximum):

2 SOLD – ORMET, MENTOR GRAPHICS

Includes: Signage through Event; Logo on Event Website; Final Program recognition; Advance Program recognition; Recognition/Signage during Wednesday Reception; Post event attendee list; Logo Napkins provided at all food/beverage settings; Optional Drinking Glass (Beer, Wine, etc) give-away to all attendees at Reception (MUST BE provided by Sponsoring Company for IMAPS to distribute). *Sole Sponsorship includes one 8x10 booth.*

Cell Phone & Device Charging Stations | \$3,000 (All - 2 Stations) | \$1,500 (1 Station):

1 SOLD – APPLIED MATERIALS

Includes: Mobile Device charging stations; Signage through Event; Logo on Event Website; Advance & Final Program recognition; Post event attendee list

Keynote Presentations | \$2,500 (Sole Sponsor – 3 Days) | \$1,500 (Co-Sponsors – 3 Maximum):

SOLD OUT - SPTS

Includes: Signage through Event; Logo on Event Website; Advance & Final Program recognition; Company Logo on screen at opening of Keynote(s); option for sponsor to introduce speaker(s); Post event attendee list.

Lunch (1-Day) | \$2,000 (Co-Sponsors – 5 Maximum): *2 SOLD – ASE*

Includes: Signage through Event; Logo on Event Website; Final Program recognition; Advance Program recognition; Recognition/Signage during 1 Lunch; Post event attendee list; Logo Napkins provided.

Poster Session & “Happy Hour” | \$1500 (Co-Sponsors – 1 Maximum per Panel):

Includes: Selection of evening Poster Session; “Happy Hour” Refreshments provided courtesy of sponsorship; Signage through Event; Logo on Event Website; Advance & Final Program 1/4 page advertisements & recognition; Post event attendee list

Evening Panel/Session – Snacks & Refreshments | \$2,500 (Sole Sponsor) | \$1000 (Co-Sponsor – maximum 3): *1 SOLD – APPLIED MATERIALS*

Includes: Selection of evening Panel; Refreshments provided courtesy of sponsorship; Signage through Event; Logo on Event Website; Advance & Final Program recognition; option for sponsor to introduce moderator(s); Post event attendee list

“IMAPS Café” – Refreshment Breaks (2 Daily) | \$1,000 (Co-Sponsors – 4):

2 DAYS SOLD – AMKOR

Includes: Signage through Event; Logo on Event Website; Final Program recognition; Advance Program recognition; Recognition/Signage during Breaks(1-day); Logo Napkins provided at all food/beverage settings; Post event attendee list

GBC Speaker Dinner | \$850 (Co-Sponsors – 4 Maximum):

SOLD OUT TO ASE, AMKOR, NAMICS

Includes: GBC Speaker Dinner (Sunday Night); Signage through Event; Logo on Event Website; Advance & Final Program recognition & ¼ Page Advertisements; 2 Seats for Dinner; Post event attendee list

Attendee Bag Inserts or “Give-Aways” | \$500 (5 Maximum):

Includes: Logo on Event Website; Advance & Final Program recognition; One (1) piece of promotional material/flyer/item placed in all attendee bags (printed matter provided by Sponsor); Post event attendee list

Breakfast (1-Day) | \$2,000 (Co-Sponsors – 5 Maximum): *3 DAYS SOLD OUT – NAMICS*

Includes: Signage through Event; Logo on Event Website; Final Program recognition; Advance Program recognition; Recognition/Signage during breakfasts; Post event attendee list; Logo Napkins provided.

FOUNDATION GOLF SPONSORSHIPS:

Foundation Golf Invitational – “Eagle Sponsor” | \$3,000: *2 SOLD TO ASE, NAMICS*

Includes: Company Logo/Name displayed during any meals/receptions/registration at course; Entrance of 2 four-somes; Three hole sponsorships with signage; Logo on Event Website; Final Program recognition; Advance Program recognition; “Give-Aways” (provided by Sponsor)

Foundation Golf Invitational – “Birdie Sponsor” | \$1,500: *1 SOLD TO AMKOR*

Includes: Company Logo/Name displayed during registration at course; Entrance of 1 four-some; One hole sponsorship with signage; Logo on Event Website; Final Program recognition; Advance Program recognition; “Give-Aways” (provided by Sponsor)

Foundation Golf Invitational – “Hole Sponsor” | \$475: *2 SOLD – ORMET, COINING*

Includes: Entrance of 1 golfer; One hole sponsorship with signage; Logo on Event Website; Final Program recognition; Advance Program recognition

Foundation Golf Invitational – “Hole Sponsor” (with four-some) | \$800:

12 SOLD TO ASE (3), NAMICS (3), AMKOR, INFINITE GRAPHICS, MRSI, ASM, DIXON GOLF (2)

Includes: Entrance of 4 golfers; One hole sponsorship with signage; Logo on Event Website; Final Program recognition; Advance Program recognition

14 GOLF HOLES HAVE SOLD – 4 AVAILABLE

PROGRAM ADVERTISEMENTS:

Print Advertising in Conference Advance & Final Programs | \$400+:

Includes: Various advertisements in available for our PRINTED advance and final conference programs. The “advance” program is prepared in December and mailed to 15,000+ global addresses. The “final” program is distributed in print to the attendees at the conference (~500-600 typically).

¼ Page - \$400; ½ Page - \$600; Full-Page - \$750)

Web/Email Advertising | \$500:

Includes: “Banner” or “standard” format electronic advertisements. Guaranteed 30-day placement on Conference website AND 3-4 email advertisements to IMAPS database of 20,000. Additional placements and/or length of advertisement for additional fees.

All sponsorship packages can be modified at the request of companies interested in specific opportunities (if not already reserved). A la carte options can be made available upon request, or new opportunities can be created.

Contact Brian Schieman at bschieman@imaps.org or 412-368-1621 with sponsorship questions or to request a customized package.