What is IMAPS?
The International Microelectronics Assembly and Packaging Society (IMAPS) is the largest society dedicated to the advancement and growth of microelectronics and electronics packaging technologies through professional education. IMAPS currently has more than 3,000 members around the world. Founded in 1967, members of the Society represent every discipline and specialty in the electronics industry and include both technical and marketing professionals, as well as professors and instructors in academic institutions.

What is DPC 2018?
The Device Packaging Conference is the largest 2018 conference dedicated to:

- Interposers, 3D IC and Packaging
- Fan-Out, Wafer Level Packaging and Flip Chip
- Engineered Micro Systems/Devices (including MEMS/Sensors, 3D Printing and more)

DPC 2017 enjoyed 12% attendee growth over 2016, welcoming nearly 600 attendees from 20 countries, in addition to a 12th consecutive sold-out exhibit hall and sponsorship program, plus a wait list of nearly 20 additional organizations. Make your plans to sponsor or exhibit at DPC 2018 fast or opportunities will sell out!

Where and When?
The 14th International Conference and Exhibition on Device Packaging will be held March 5-8, 2018 at the WeKoPa Resort and Conference Center in Fountain Hills, Arizona, USA. Rooms are available in the IMAPS block for $179 per night on a first-come, first-served basis.

Event Schedule Overview
The general event schedule is below. Further details, including the conference technical program, show open hours, and move-in and move-out times will be announced as soon as they are available.

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Technical Program</td>
<td>March 6-8, 2018</td>
</tr>
<tr>
<td>Professional Development Courses</td>
<td>March 5, 2018</td>
</tr>
<tr>
<td>Exhibition Open</td>
<td>March 6-7, 2018</td>
</tr>
<tr>
<td>Move-In</td>
<td>March 5</td>
</tr>
<tr>
<td>Move-Out</td>
<td>March 7</td>
</tr>
</tbody>
</table>

Where to Learn More
Full details about DPC 2018 can be found at www.IMAPS.org/devicepackaging.
DPC 2018 provides a host of sponsorship opportunities for exhibiting and non-exhibiting companies alike. Our varying sponsorship levels allow you to match your exposure goals to your budget.

**DPC 2018 Sponsor Benefits**

All DPC 2018 sponsors receive the following general benefits:

- Top priority booth selection when committing during Phase 1
- Your company name/logo prominently exposed prior to the event in all marketing and promotions
- Your company name/logo prominently displayed throughout the event
- Recognition in various IMAPS publications, including the DPC 2018 advance and final programs
- Listing as a Sponsoring Company on the DPC 2018 website with a link to your website
- Many broadcast emails to our address book of 20,000+ industry contacts

**Review DPC 2018 Sponsorship Packages**

The following pages feature sponsorship grids detailing many of the opportunities for this event. Sponsorships are available in three categories:

- **PREMIER SPONSOR**
  - Highest-exposure sponsorship package
  - Includes a booth and exceptional visibility

- **CORPORATE SPONSOR**
  - Bundles a la carte sponsorship with a booth and additional exposure

- **A LA CARTE SPONSOR**
  - Sole or co-sponsorship of a function
  - Booth not included

All sponsorship packages can be modified as the request of companies interested in specific opportunities (if not already reserved). Additional a la carte opportunities not listed in this document can be created or considered upon request.

**Commit to a Sponsorship Today**

Commit to a sponsorship during Phase 1 and enjoy priority booth selection. Instructions for committing to a sponsorship can be found on the Apply for a Sponsorship or Exhibition page.

Contact Brian Schieman at bschieman@imaps.org or 412-368-1621 with sponsorship questions or to request a customized package.
Premier Sponsorships are bundled into packages inclusive of a booth and the most high profile exposure in marketing efforts before the show and on signage throughout the show.

<table>
<thead>
<tr>
<th></th>
<th><strong>Platinum</strong></th>
<th><strong>Gold</strong></th>
<th><strong>Silver</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>$12,000</strong></td>
<td><strong>$7,500</strong></td>
<td><strong>$6,000</strong></td>
</tr>
<tr>
<td><strong>Booth (8’x10’)</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Room Key Sponsorship</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Welcome Reception Co-Sponsor</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>GBC Speaker Dinner Co-Sponsor</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Birdie Golf Sponsor</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Logo on Attendee Bags</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Above the Fold Placement on Website and Emails</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Sole Lunch Sponsor (2 days)</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Sole Breakfast Sponsor (3 days)</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Lanyard Sponsorship</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Logo on Event Website</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Logo in Email Promotions</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Signage throughout Event</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Advance Program Ad</strong></td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
</tr>
<tr>
<td><strong>Final Program Ad</strong></td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
</tr>
<tr>
<td><strong>Full Conference Registrations</strong></td>
<td>5 included</td>
<td>4 included</td>
<td>3 included</td>
</tr>
<tr>
<td></td>
<td>Additional badges discounted at $350</td>
<td>Additional badges discounted at $350</td>
<td>Additional badges discounted at $350</td>
</tr>
<tr>
<td><strong>Professional Development Course Registrations</strong></td>
<td>Unlimited PDCs discounted at $300</td>
<td>Unlimited PDCs discounted at $300</td>
<td>Unlimited PDCs discounted at $300</td>
</tr>
<tr>
<td><strong>Web Advertisement on DPC Site</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Flyer Distribution</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td><strong>Attendee List</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>
## Corporate Sponsorship Package and A La Carte Sponsorships

<table>
<thead>
<tr>
<th>Package</th>
<th>Corporate Sponsor</th>
<th>Mobile App</th>
<th>Charging Stations</th>
<th>Evening Panel</th>
<th>Exhibit Hall Reception</th>
<th>Poster Session</th>
<th>Keynotes</th>
<th>GBC Plenary Session + Coffee Break</th>
<th>Coffee Break</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,000/$1,500</td>
<td>$3,000/$1,500 (max 3)</td>
<td>$2,500 (max 4)</td>
<td>$2,000 (max 4)</td>
<td>$2,500/$1,500 (max 2 days)</td>
<td>$2,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

### A La Carte Sponsorships

- **Booth (8’x10’)**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Co-Sponsorship of A La Carte Function**

- **Logo on Event Website**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Logo in Email Promotions**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Signage through Event**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Advance Program Ad**
  - Half Page
  - Quarter Page

- **Final Program Ad**
  - Half Page
  - Quarter Page

- **Full Conference Registrations**
  - 2 included Add’l discounted to $350
  - 1 included Add’l discounted to $350
  - Discounted to $350
  - Discounted to $350
  - Discounted to $350
  - Discounted to $350
  - Discounted to $350
  - Discounted to $350

- **PDC Registrations**
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300
  - Discounted to $300

- **Web ad on DPC site**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Logo on Screen**
  - Option 1
  - Option 2
  - Option 3
  - Option 4

- **Attendee List**
  - Option 1
  - Option 2
  - Option 3
  - Option 4
EXHIBITION DETAILS

IMAPS will be proud to host 65 exhibiting organizations at DPC 2018. The exhibition interest continues to outpace booth availability on the show floor, so submit an application to reserve your booth as soon as possible.

Booth Sizes and Rates

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’x10’</td>
<td>$1,600</td>
<td>$2,300</td>
</tr>
<tr>
<td>8’x20’</td>
<td>$3,200</td>
<td>$4,600</td>
</tr>
</tbody>
</table>

Early Rate
Application submitted on or before October 15, 2017

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’x10’</td>
<td>$1,900</td>
<td>$2,600</td>
</tr>
<tr>
<td>8’x20’</td>
<td>$3,800</td>
<td>$5,200</td>
</tr>
</tbody>
</table>

Regular Rate
Application submitted on or after October 16, 2017

Each standard 8’x10’ booth packages includes the following:

- One (1) 8’x10’ pipe-and-drape booth space
- One (1) 6’ draped table
- Two (2) chairs
- One (1) wastebasket
- One (1) full conference badge inclusive of meals and full access to technical sessions
- Two (2) booth personnel badges inclusive of meals
- Basic WiFi Internet access
- Pre- and post-event attendee lists

Please note that the venue is already carpeted. Electrical services, plumbing, labor, freight, additional furniture and further services not detailed above are not included in the package. More information about vendors, rentals, and other services will be provided in the general contractor service manual (exhibitor kit) in January 2018.

*Member vs. Non-Member Pricing*

In order to qualify for the member rate, the exhibiting organization must be a corporate member in good standing at the time of the application and during the exhibition. Should an exhibiting corporate member’s membership expire before the show and not renew, the organization will then be charged the difference between the member and the non-member rate. A booth rental purchased at the member rate does not include a membership renewal. However, non-member rates are inclusive of a one-year IMAPS membership.
APPLICATION INSTRUCTIONS

Ready to Commit?

Now that you have reviewed the sponsorship and exhibition opportunities available for DPC 2018, please review the application process below carefully. The application is made available in three phases: first to committing sponsors, second to exhibitors from the previous Device Packaging Conference, and third to the public. Follow the instructions for receiving and completing an application in your qualifying phase. Applications will only be released to qualifying organizations according to the phases and release dates below.

Phase 1: April – July 31st
Committing Major Sponsors ONLY

HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE: Applications for exhibit space will only be accepted with major sponsorship commitments during Phase 1. Major sponsors include those on the provided sponsorship grid or custom packages of equal value. Major sponsors will have first priority in booth selection when committing during this phase only. Sponsorship commitments made after the close of Phase I will be placed in the booth selection order according to the time commitment is made. Sponsors are ranked from highest sponsorship level to lowest to determine booth selection order in Phase 1. Because the application period remains open to all levels in the same phase, booth selection will not take place until Phase 1 closes.

INSTRUCTIONS: Please email Brian Schieman at bschieman@imaps.org to confirm the sponsorship commitment of your choice. A booth application will be provided to you and must be returned with payment details before the close of this phase. If payment details are not provided or your organization de-commits, priority booth selection will be withheld at the discretion of IMAPS.

Phase 2: August 1st – September 14th
Returning Exhibitors from DPC 2017

HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE: Applications for exhibit space will be released to exhibitors from the most previous symposium. The application period also remains open for qualifying organizations from Phase 1. During Phase 2, IMAPS timestamps and catalogs each application as it is received into a ranking order from first application received to last application received.

INSTRUCTIONS: An application and floor plan will be emailed directly to our organizational contact at Noon EASTERN on August 1st. Complete and return the application as soon as possible to reserve your place in the booth selection queue. A complete application must be received by IMAPS in order to hold your place. Email replies indicating intent or interest do not
hold your place in the selection queue without a completed application attached. An application is not considered complete without payment information.

**PHASE II INSIDER TIP**

The first completed application is typically returned within 7-8 minutes of the application release and followed by 2-3 applications per minute thereafter on the first day of Phase II. Exhibitors expecting to have the best booth selection opportunity should plan to return the completed application with urgency.

---

**Phase 3: September 15th – Show**

**Open Application Period**

**HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE:** The exhibit application is made available to any interested organization. The application period also remains open for applicants from Phase 1 and Phase 2. Like Phase 2, during Phase 3 IMAPS timestamps and catalogs each application as it is received into a ranking order from first application received to last application received.

**INSTRUCTIONS:** The application and floor plan will be released at [www.IMAPS.org/DEVICEPACKAGING](http://www.IMAPS.org/DEVICEPACKAGING) at Noon EASTERN on September 15th. The application and floor plan are also available upon request to the public via email or phone beginning on September 15th but no sooner. Please complete and return the application as soon as possible to reserve your place in the selection queue.

**PHASE III INSIDER TIP**

Between 80 and 90% of available booths are claimed before Phase III opens. Remaining booths are typically claimed on the first day of Phase III. Applicants should return a completed application with urgency before the exhibit space is sold out.
**NEXT STEPS**

**After the Application is Received**
IMAPS staff will confirm receipt of your sponsorship commitment or application and charge the form of payment provided on the application immediately to hold your booth reservation. It may be several weeks before you are contacted to confirm your final booth selections. If one of your preferred booths is available, we will notify you of placement at that time. If one of your preferred booths is not available, you will be provided with a live floor plan reflecting current availability to make a new selection.

**Final Show Preparation**
Detailed show preparation instructions, requirements, and further details will be provided in January 2018 to the primary contact listed on the application. These show prep documents will include an exhibitor checklist of requirements from IMAPS, the exhibitor manual/kit from the show decorator, badge registration forms and more. Stay tuned!
Please see IMAPS contact information below if you have any questions or comments, or need further assistance.

**IMAPS Headquarters**
Main -- 919-293-5000
eFax -- 919-287-2339
P.O. Box 110127
Research Triangle Park, NC 27709-5127
Web – www.imaps.org

**Michael O’Donoghue – Executive Director**
omodonoghue@imaps.org, 919-293-0550

**Brian Schieman – Director, Program Development and Technology**
bschieman@imaps.org, 412-368-1621
Development of Society Programs, Technical Program Development and Coordination, ATWs, PDCs, Calls for Papers, Speaker Communications, Proceedings Publication, Event Program Activities, Journal of Microelectronics and Electronic Packaging, Publications, Technology and Electronic Communications, Website Development, Database Management, Network Administration, Exhibits, Foundation, Fundraising

**Brianne Lamm, CMP - Membership & Events Manager**
blamm@imaps.org, 980-299-9873
Corporate Membership, Membership & Event Marketing, Society Newsletters/Emails, Event Management, Meeting Logistics and Arrangements, Hotel & Vendor Management

**Shelby Moirano - Membership Administrator**
smoirano@imaps.org, 919-293-5000
Membership & Event support, special projects, administration, customer service, Member Relations and Services, Chapter Development and Support, Administration, Dues Processing, Membership Invoicing, Data Entry, Mail Processing, Address Changes, Telephone Support, Event Registration, Badges
Booth Application Process
Booth applications for DPC 2018 will be accepted in three phases. Phase I, for committing major sponsors only, will be open from April-July 31st. Phase II, for returning DPC 2017 exhibitors, will be open from August 1st-September 14th. Phase III, the open application period, will be open from September 15th through the show. Booth selection priority is given first to committing major sponsors during Phase I and then in the order that completed applications are received during Phase II and Phase III. IMAPS will assign booth spaces according to applicant’s preferences named in the application. In the event applicant’s choice of exhibit spaces is not available, IMAPS staff will initiate contact with the organization contact listed on the exhibit application and provide an updated booth availability report. The primary contact will select a final booth number. Where possible and within reason, IMAPS will observe requests to assign booth applicants away from specified competitors or other exhibitors.

Payment
The booth application fee is due in full with the application. A booth number will not be assigned until payment has been received.

Organization Primary Contact
The primary contact listed on the booth application will be the organization’s primary point of communication with IMAPS and the official show decorator about all exhibition-related information. If the primary contact named on the application will not be responsible for making arrangements for the show, it is the responsibility of the contact listed on the application to share/forward/communicate all necessary information with the appropriate personnel. IMAPS is not able to assign multiple contacts to an application.

Non-Contact from Organization during Booth Selection
If the primary contact listed on the booth application is non-responsive to three (3) or more communication attempts about booth selection during a two-week period, the following will occur:

1. If payment has not been received, the booth application will be cancelled and no booth reservation will be made.
2. If payment has been received, IMAPS staff will make a good will attempt at choosing the best available booth location on behalf of the exhibitor. In these circumstances, a change will only be made from the selection to any remaining available booth space upon contact.

Cancellations
Cancellations are due in writing to Brian Schieman at bschieman@imaps.org.
Full IMAPS credit, not subject to a processing fee, will be issued toward a future IMAPS show for booth cancellations if cancellation is requested by December 1, 2017. Refunds, minus a $250 processing fee, will be made for booth cancellations if cancelled by December 1, 2017 if there is not an exhibitor wait list. If IMAPS is able to fill your cancelled booth space from a wait list, the cancelling exhibitor will not incur the processing fee. Neither refunds nor credits will be issued for cancellations after December 1, 2017.

Usage of Sponsor and/or Exhibitor Benefits
Sponsoring and/or exhibiting organization agrees to submit applicable materials, including but not limited to advertisements, graphics, final program listing, badge assignment forms, and the like by the published respective submission deadline(s) or forfeit the associated benefit. IMAPS will not be responsible for or issue a credit for unused sponsor or exhibitor benefits.

Installation and Dismantling of Exhibits
Exhibitors must comply with the setup and dismantling timelines and regulations set forth by show management. Installation or dismantling of exhibits outside of expressly permitted times is a safety hazard for attendees and fellow exhibitors and will not be allowed.

Additional Regulations
IMAPS reserves the right to make changes and/or additions to these regulations as considered advisable for the proper conduct of the Exhibition. IMAPS reserves the right to set rules and regulations on any matters not specifically mentioned within this contract at any time. If necessary changes or additions are made, exhibitors will be advised accordingly.

Exhibitor Rejection
IMAPS reserves the right to reject, terminate, or cancel a booth application or confirmed exhibitor for any reason deemed necessary, reasonable, or appropriate for the success of the Exhibition.

Contract Agreement
Submission of your sponsorship or booth application to IMAPS serves as acknowledgement of the information and instructions in this contract, as well as agreement with the contract terms.