

## What is the 36th International Symposium on Microelectronics?

IMAPS 2003 is the world's largest symposium and exhibition related to the microelectronics/packaging industry. IMAPS 2003 will feature a powerful technical program, progressive professional development courses and many opportunities to share and learn about the latest developments.

## Why Should Your Company Sponsor/Advertise at IMAPS 2003?

- ◆ The last two IMAPS Symposia in Boston - ISHM 1994/IMAPS 2000 - attracted, on average, over 5,000 attendees.
- ◆ Ability to reach a niche market of microelectronic packaging professionals all under one roof.
- ◆ Keep your company name in the eyes of your peers and customers.
- ◆ Enhance your company's visibility at IMAPS 2003.
- ◆ Increase traffic to your IMAPS 2003 Exhibit Booth.

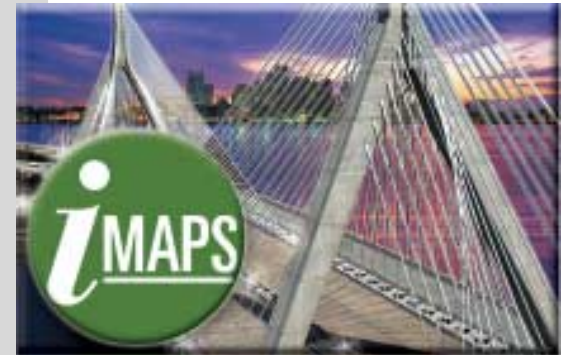
## What Will Your Company Receive for its Sponsorship?

- ◆ Your company's name and logo prominently displayed throughout the event site in high traffic areas.
- ◆ Specialized signage at sponsored event.
- ◆ Recognition in various IMAPS publications including the IMAPS 2003 Advance Program, IMAPS 2003 Final Program and the November/December issue of *Advancing Microelectronics* (Show Issue).
- ◆ Listing on the IMAPS 2003 Website.

IMAPS 2003 Sponsorship/Advertising  
611 2<sup>nd</sup> St., N.E.  
Washington, D.C. 20002  
Ph: 202-548-4001  
Fax: 202-548-6115  
sponsorship@imaps.org  
www.imaps2003.org

# IMAPS 2003 Sponsorship & Advertising Program

Microelectronics - The Bridge to the Future



Revolutionary Things Happen In Boston

IMAPS 2003 - 36<sup>th</sup> International  
Symposium on Microelectronics  
*November 16 - 20, 2003*  
Hynes Convention Center  
Boston, Massachusetts

[www.imaps2003.org](http://www.imaps2003.org)



International Microelectronics  
And Packaging Society

## ADVERTISING OPPORTUNITIES

**Exhibit Hall Signs** \$5,000

Company name and logo on all exhibit hall aisle signs. *This is an exclusive item, only one sponsor.*

**Badge Holder Lanyards** \$1,000 + cost

Company and IMAPS logos on lanyard (approx. 4,000). Provided to all IMAPS 2003 attendees. *This is an exclusive item, only one sponsor.*

**Attendee Logo Bags** \$1,000 + cost

Company and IMAPS logos on bag (approx. 2,000). Provided to all IMAPS 2003 attendees. *This is an exclusive item, only one sponsor.*

### IMAPS 2003 Final Program & Exhibits Directory

Cover 2 (front inside cover) \$2,427\*

Cover 3 (back inside cover) \$2,427\*

Cover 4 (back cover) \$2,775\*

Inside Advertising Call IMAPS HQ

For more details on advertising in the *Final Program & Exhibits Directory* or the "Show Issue" of *Advancing Microelectronics*, contact Doug Paul, 202-548-8712 or dpaul@imaps.org

\*IMAPS Corporate/Organizational Member Rate

### Restrictions and Cancellations

Anyone is welcome to participate as an IMAPS 2003 Sponsor. No refunds will be issued once form and payment are received by IMAPS.

## SPONSORSHIP OPPORTUNITIES

**Welcome Reception** \$3,000  
The kickoff gala and biggest social event of the year.

**Exhibit Hall Luncheon** \$1,000  
A free lunch to all attendees is offered in several locations in the exhibit hall.

**President's Party** \$1,000  
A special reception honoring the incoming IMAPS President.

**International Reception** \$1,000  
A special reception to help make our international delegation feel at home.

**Student Reception** \$1,000  
Sponsor our industry's future! Reception follows Student/Industry Panel.

**Internet Cafe** \$1,000 per computer+  
Help provide all IMAPS attendees the ability to check email right on the exhibition floor. This highly popular and utilized feature was first provided last year at IMAPS 2002. \*Call for multiple computer pricing

**IMAPS Info/Ribbon Center** \$1,000  
The place where all IMAPS attendees go for assistance.

**Sidney J. Stein Educational Foundation Golf Classic** \$400/\$600  
Sponsor a hole at the 9th Annual Golf Classic.

**IMAPS Cafe** \$500  
Coffee breaks are served twice daily at the IMAPS Cafes throughout the exhibit hall.

**Spouse/Guest Program** \$250  
Help provide breakfast for the spouses/guests of our exhibitors and attendees.

*Notice: All opportunities listed in the column above are allowed multiple sponsors. IMAPS reserves the right to determine the number of sponsorships for all events.*

## PARTICIPATION FORM

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Page: \_\_\_\_\_

\_\_\_ Please have someone contact me.

\_\_\_ Yes, my company would like to sponsor the following events:

Charge my fees to:

\_\_\_ Visa \_\_\_ Mastercard \_\_\_ Discover \_\_\_ Amex \_\_\_ Diners Club

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address if different than above:

\_\_\_ Enclosed is a check, payable to IMAPS (US funds only)

Mail or fax completed form to:  
IMAPS 2003 Sponsorship/Advertising  
611 2<sup>nd</sup> St., N.E.

Washington, D.C. 20002

Fax: 202-548-6115

Sign-up on-line at [www.imaps2003.org](http://www.imaps2003.org)