

IMAPS 2005

*The 38th International Symposium
on Microelectronics*

**Pennsylvania Convention Center
Philadelphia, PA**

Exhibitor Prospectus - Information - Floor Plan - Booth Application



Exhibits:

September 27 - 29, 2005

Conference & Events

September 25 - 30, 2005

Everything in electronics between the chip and the system!

General Chair:

Dave Malanga
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dmalanga@4cmd.com

Technical Program Co-Chairs:

Don Havas
Applied Technology & Science
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Lee Levine
Kulicke & Soffa
llevine@kns.com

Exhibits Co-Chairs:

Greg Chesmar
Chesmar Sales Co.
gregches@aol.com

Art Dobie
SEFAR America/MEC Division
adobie@sefaramerica.com

**Please see "New Booth Selection Criteria" on page 4.*

For more information, please visit www.imaps2005.org

International Symposium on Microelectronics

IMAPS 2005 is the largest symposium related to the microelectronics packaging industry in the world. IMAPS 2005 will feature a powerful technical program, progressive professional development courses and many forums to share the latest developments in microelectronics.

Exhibitors

Over 200 companies exhibited at IMAPS 2004. These included MCM and thick film circuit manufacturers, as well as equipment and materials suppliers. IMAPS is the largest exhibition dedicated to the microelectronics marketplace. Exhibiting companies use IMAPS as an integral part of their sales and marketing campaigns. IMAPS enables them to:

- *Reach over 4,000 buyers and specifiers in one place
- *Generate exposure in this highly competitive marketplace
- *Launch new products and concepts to the market
- *Enhance relationships with existing customers

New Features

IMAPS 2005 will include several new features designed to increase attendance, promote activity on the show floor, and provide all participants with a value-for-the-money learning and marketing environment. These include:

A free link to your organization's website!

Upgraded technical sessions to include the best papers from IMAPS Advanced Technology Workshops.

Enhanced marketing program to bring more of your clients and potential customers to the show.

Intense local marketing to maximize attendance from the strategically important microelectronics industry that is located in the Northeast, Canada, and the Eastern U.S. seaboard.

**For maximum discounts, you
must reserve your space by
December 31, 2004**

Attendees

IMAPS attracts over 6,500 attendees who represent all facets of the microelectronics industry. These include: engineers, technicians, R&D, purchasing, manufacturing, management, and many more. They represent the automotive, communications, medical, aerospace, computer, defense, and consumer industries.

IMAPS 2004 Attendee Profile

- *85% of IMAPS '04 attendees reported having taken action as a result of attending the Exhibition
- *39% recommended the purchase of a product
- *44% requested additional information as a result of attending IMAPS '04

Marketing Program

Direct Marketing

Direct mail and telemarketing campaign to attract local attendees.

Mass e-mail, bulk faxes, and personal phone calls will be focused on attracting participants from all disciplines of the microelectronics industry.

50,000 Advance Programs will be mailed to previous IMAPS attendees, IMAPS members, and other targeted demographic lists. The programs will be mailed in two waves starting in early May and ending in late August, 2005.

Advertising & Publicity

IMAPS 2005 will expand the reach and frequency of its advertising over previous campaigns and will include advertisements and announcements in:

- Advancing Microelectronics
- EP&P
- Advanced Packaging
- Semiconductor International
- US Tech
- Solid State Technology
- Sensors Magazine
- Microelectronics International
- Electronic Buyers News
- Photonics Spectra
- Optoelectronics Management
- Electronic Cooling

IMAPS 2005 will send press releases to motivate attendance from the readers of all of the electronics industry periodicals.

Co-Marketing

IMAPS 2005 is making every effort to ensure that we bring the customers you want to see into the exhibit hall. We offer the following co-marketing opportunities:

Guest Invitations— IMAPS 2005 will send every exhibitor 200 show passes for you to send to your customers. If you need more, we will send them to you.

Sponsorships— Increase your visibility! Sponsor a coffee break or a reception. Sponsoring an event shows your commitment to the customer's industry.

The 10th Annual IMAPS Golf Classic will be held to benefit the Sidney J. Stein Educational Foundation. Donations to and special sponsorships of this event is a superb way to ensure the future of a worthy student who will soon be an active contributor to our industry.

Exhibit Space Assignment

Space will be assigned on a point system that will be based on the date this application is received and how long your company has been an Organizational/Corporate member of IMAPS. It is important to get your booth reservation form in early.

A 50% deposit is due with the booth application. The balance will be due on May 15, 2005. Exhibitors will be mailed an invoice following space assignment indicating the balance due. Failure to pay the balance by June 13, 2005, may result in reassignment of your booth location or cancellation of the contract.

Standard Booth Equipment

Each booth includes an 8' high back drape and two 3' draped side rails. A 9" x 44" sign with your company name and booth number is also included.

Each exhibiting company will receive one free Symposium registration and a copy of the Symposium Proceedings on CD ROM.

Any other booth requirements such as tables, carpeting, chairs, etc., can be ordered from the appropriate show contractor at an additional rental fee. All exhibitors will receive an Exhibitor's Manual that will outline all services available for IMAPS 2005.

Please note that booth cost discounts for members apply to current IMAPS Organizational/Corporate members ONLY. An IMAPS Organizational/Corporate membership is included in each nonmember booth purchase at no extra charge.

Cancellation of Space

Refunds, minus a \$100 processing fee, will be made for booth cancellations only if the Exhibit Hall sells out and if the cancellation is made at least 30 days in advance of the Symposium start date. If the Exhibit Hall does not sell out, the full amount of the booth fee will be due to IMAPS. However any monies paid, in excess of the 50% deposit, will be applied against the cost of space at IMAPS 2006, in San Diego, CA.

Headquarters Hotel

The Philadelphia Marriot is the Host Hotel for IMAPS 2005.

Marriott Hotel
1201 Market Street
Philadelphia, PA 19107

Rooms are limited, so reserve early. For hotel information, please call 215-625-2900.

Installation & Dismantling

Installation (tentative):

Monday, September 26 - 8 am - 5 pm

Dismantling (tentative):

Thursday, September 29 - 12 noon - 12 midnight

Exhibit Hours

Tuesday, September 27 - 9 am to 5 pm
Wednesday, September 28 - 9 am to 5 pm
Thursday, September 29 - 9 am to 12 pm

Cost of Booth Space

	IMAPS Organizational/Corp. Member:		Non-Organizational/Corp. Member:	
10' x 10'	\$1,600*	\$1,800	\$2,200*	\$2,400
10' x 20'	\$3,200*	\$3,600	\$3,800*	\$4,200
10' x 30'	\$4,800*	\$5,400	\$5,400*	\$6,000
20' x 20'	\$6,400*	\$7,200	\$7,000*	\$7,800
20' x 40'	\$12,800*	\$14,400	\$13,400*	\$15,000
Corner	+\$100	+\$100	+\$100	+\$100
Island	+\$1,000	+\$1,000	+\$1,000	+\$1,000

*Cost of Booth on or before 12/31/04.

IMAPS 2005 - Booth Reservation Form

The 38th International Symposium on Microelectronics
September 25 - 30, 2005
Pennsylvania Convention Center, Philadelphia, PA

Company Name: _____ IMAPS ID: _____
 Contact Person: _____ Job Position: _____
 Alternate Contact: _____ Job Position: _____
 Address: _____
 City/State/Zip: _____ Country: _____
 Phone: _____ Fax: _____

E-Mail: _____

WEB SITE: _____

Booth layout: Island (+\$1,000) Corner (+\$100) In-line

We will purchase _____ booth(s) for a total of \$_____.

Booth Preference (list booth numbers): _____
For optimum results, consider and choose as many booths as you can.

Companies to avoid: _____

Signature of Applicant: _____

Title: _____

By signing this document our organization agrees to abide by the conditions set forth in this Exhibitor Prospectus and Booth Application for IMAPS 2005.

**** Please Note a Signature is Required ****

Accepted and approved in writing by IMAPS by the signature, affixed hereon, of its duly authorized representative. In witness thereof, the applicant has caused this contract to be signed by an officer of the company or a person duly authorized.

Accepted by IMAPS 2005: _____ Date: _____ Booth #(s) _____

Please send the completed application with your 50% deposit to:
 IMAPS 2005 * 611 2nd Street, N.E. * Washington, D.C. 20002
 Ph: 202-548-4001 * Fax: 202-548-6115 * E-Mail: imaps@imaps.org * www.imaps2005.org

Sponsorships & Advertising

I am interested in sponsoring an IMAPS 2005 event.
 Please send me information on:

- Welcome Reception - \$3,000 President's Party - \$1,000
 International Reception - \$1,000 Refreshment Break - \$1,000
 Internet Cafe - \$1,000 Exhibit Hall Luncheon - \$1,000
 Golf Classic - \$1,000
 Final Program & Exhibits Directory
 Advancing Microelectronics
 Web Page Banners
 Educational Foundation Contribution
 Raffle/Auction Donation

Contact me to discuss alternative sponsorships.

Enclosed is a check in the amount \$_____ which is 50% of the rental fee.
 The balance will be paid by June 13, 2005. Please make checks out to IMAPS.

Charge \$_____ to my credit card:

AMEX VISA MasterCard Diners Club Discover

Card #: _____ Exp: _____

Signature: _____

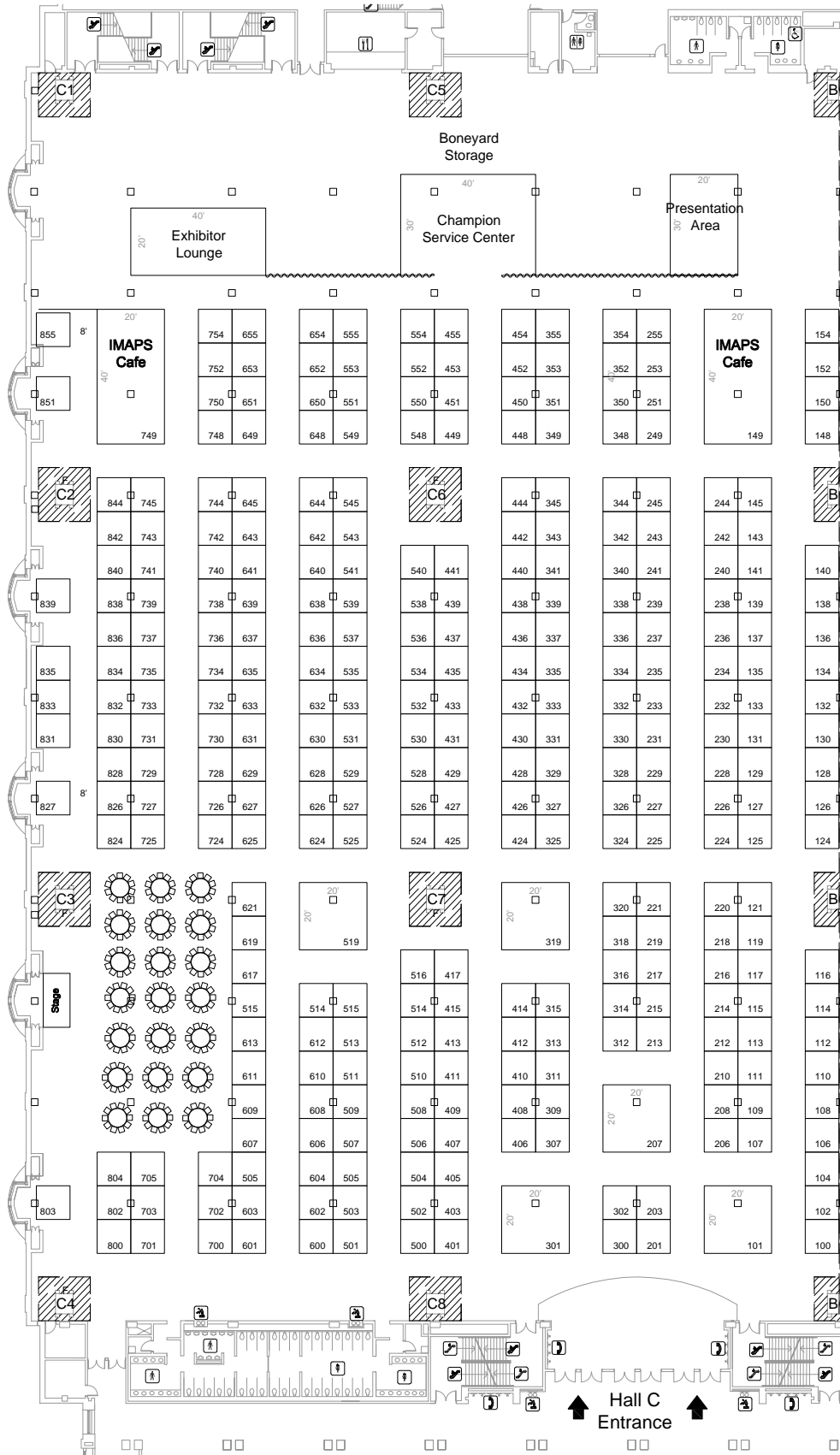
Print Name: _____

Credit Card Billing Address (This information is mandatory. We cannot process your card without it.): _____

Attention Exhibitors - New Booth Selection Criteria!

*****Exhibitors at IMAPS 2005 will have priority in booth selection for IMAPS 2006. The first-round of IMAPS 2006 Booth Selection will be held at IMAPS 2005 and will be limited to IMAPS 2005 Exhibitors only.**

IMAPS 2005
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Pennsylvania Convention Center, Hall C
Philadelphia, PA



IMAPS 2005 - Call for Papers

Everything in electronics between the chip and the system

The 38th International Symposium on Microelectronics will be held at the Pennsylvania Convention Center, Philadelphia, PA. It is sponsored by the International Microelectronics And Packaging Society (IMAPS). The IMAPS Technical Committee seeks original papers that demonstrate how new technologies and applications are expanding and redefining microelectronics "between the chip and the system." All abstracts submitted must represent original, previously unpublished work.

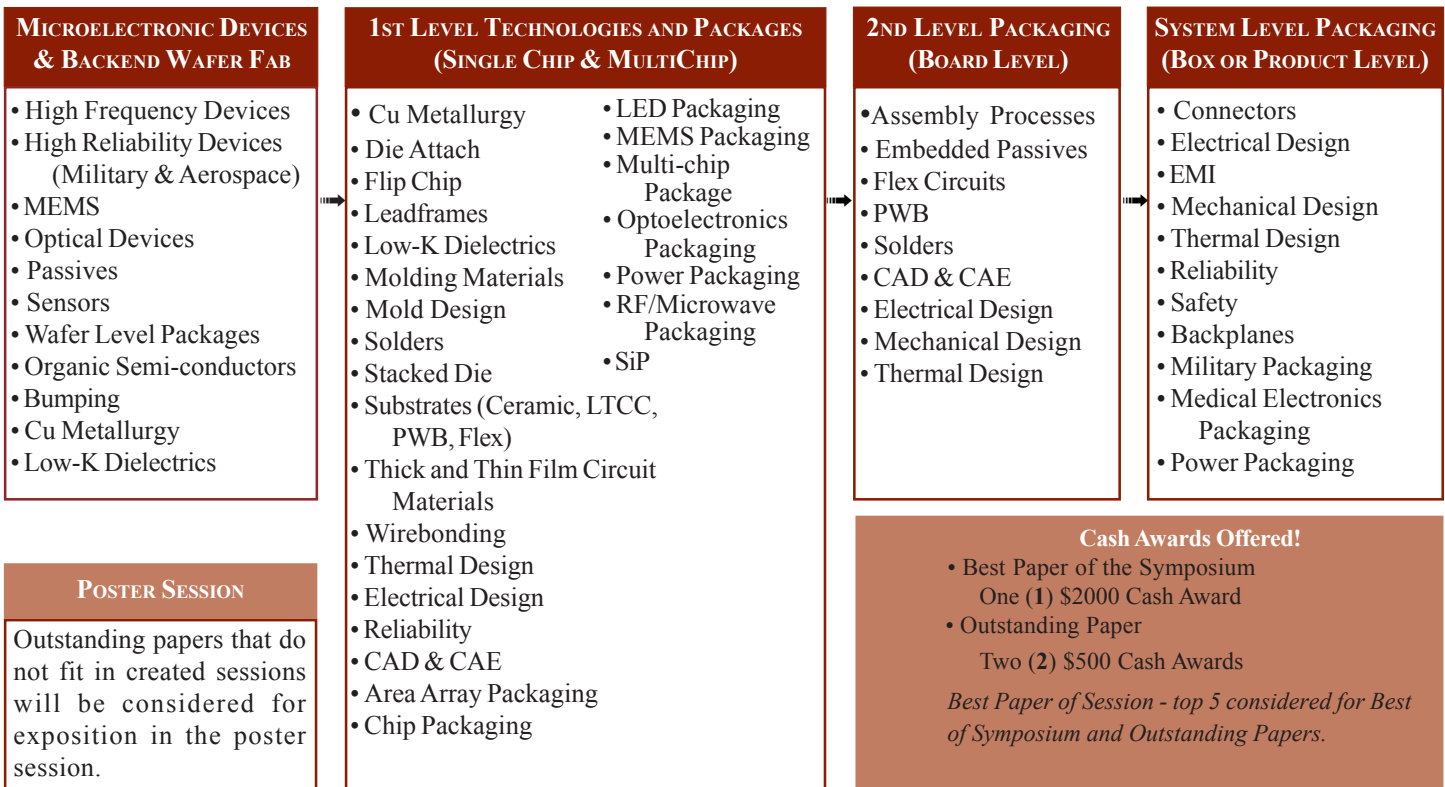
General Chair:

David Malanga, Heraeus Corporation, Circuit Materials Division
dmalanga@4cmd.com

Technical Program Chairs:

Donald Havas, Applied Technology and Science
dwhIMAPS@cs.com

Lee Levine, Kulicke & Soffa Ind., Inc.
llevine@kns.com



Please send your 250-300 word abstract **electronically only** by February 4, 2005, using the On-line submittal form at:
www.imaps.org/abstracts.htm

Abstract Cut-off Date: February 4, 2005

Notice of Acceptance: April 8, 2005

Final Manuscripts Due: July 30, 2005

All Speakers are required to pay a reduced registration fee.

If you are having problems with the on-line submittal form, please email Jackki Morris-Joyner jmorris@imaps.org or call 305-382-8433.

See You in Philadelphia, Pennsylvania • September 25 - 29, 2005