

What is the 39th International Symposium on Microelectronics?

IMAPS 2006 is the world's largest symposium and exhibition related to the microelectronics/packaging industry. IMAPS 2006 will feature a powerful technical program, progressive professional development courses and many opportunities to share and learn about the latest developments.

Why Should Your Company Sponsor IMAPS 2006?

- ◆ IMAPS 2006 is building on the success of IMAPS 2005 which saw 33% more total registrants than IMAPS 2004 and a 31.5% increase in free exhibit hall pass registrants.
- ◆ You will be able to reach a niche market of microelectronic packaging professionals under one roof.
- ◆ Keep your company's name in the eyes of your peers and customers.
- ◆ Enhance your company's visibility at IMAPS 2006.
- ◆ Increase traffic to your IMAPS 2006 Exhibit Booth.

What Will Your Company Receive for its Sponsorship?

- ◆ Your company's name and logo prominently displayed throughout the event site in high traffic areas.
- ◆ Specialized signage at sponsored event.
- ◆ Recognition in various IMAPS publications including the IMAPS 2006 Advance Program, IMAPS 2006 Final Program and the September/October issue of *Advancing Microelectronics* (Show Issue).
- ◆ Listing on the IMAPS 2006 Website.



The International Microelectronics
And Packaging Society
611 Second Street, NE
Washington, DC 20002
Ph: 202-548- 4001
Fax: 202-548-6115
www.imaps2006.org

Notice: All opportunities listed in this brochure are allowed multiple sponsors except where noted, and are offered on a first come-first served basis. IMAPS reserves the right to determine the number of sponsorships for all events.

Restrictions and Cancellations

Anyone is welcome to participate as an IMAPS 2006 Sponsor, except where stipulated. No refunds will be issued once form and payment are received by IMAPS.

IMAPS 2006

39th International
Symposium on Microelectronics
October 8-12, 2006
San Diego Convention Center
San Diego, CA

Sponsorship & Advertising Program

www.imaps2006.org



International Microelectronics
And Packaging Society

*Everything in electronics
between the chip and the system!*

SPONSORSHIPS/ADVERTISING

We invite your company to sponsor one of the following, each of which has multiple sponsors, except where noted:

Badge Holder Lanyards Sponsor SEFAR Printing Solutions

Exhibit Hall Luncheon \$5,000

A free lunch to all attendees is offered in several locations in the Exhibit Hall.

IMAPS Cafe (Refreshment Breaks) \$1,500

Refreshment Breaks are served twice daily at the IMAPS Cafes in the Exhibit Hall.

**New in 2006 - 10 IMAPS 2006 Exhibitors -
Canvas Logo Bag Inserts \$500**

The first 10 exhibiting companies at IMAPS 2006, who choose this sponsorship, will have one piece of promotional material placed in the official Symposium Logo Bags that are given to each IMAPS 2006 registered attendee. To include your promotional material, complete the Participation Form, include payment and forward 2,500 copies of your one-piece promotional insert to IMAPS HQ **before Sept. 1, 2006**. Inserts need to be one page, a one page brochure or a bound piece.

Student Reception \$1,000

Sponsor of our Industry's future! Reception follows Student/Industry Panel.

Companion Program \$500

Help provide lunch and gifts for the guests of our exhibitors and attendees.

SPONSORSHIPS/ADVERTISING

Microelectronics Foundation Golf Classic Hole Sponsors - \$400 - \$500

The 10th Annual Golf Classic benefits the Microelectronics Foundation. Holes are priced at:

**12 hole sponsorships (\$400 each)
4 closest-to-the-pin par three events (\$500 each)
1 Longest Drive event (\$500)
1 Straightest Drive event (\$500)**

IMAPS 2006 Premier Sponsors

Platinum - \$25,000

Natel Engineering Company, Inc.

Gold - \$15,000

Panasonic Factory Solutions

Silver - \$10,000

Hesse & Knipps

IMAPS 2006 Final Program & Exhibits Directory

Cover 2 (front inside cover) **SOLD** \$2,427*

Cover 3 (back inside cover) \$2,427*

Cover 4 (back cover) **SOLD** \$2,775*

Inside Advertising Call IMAPS HQ

For more details on advertising in the *Final Program & Exhibits Directory* or the "Show Issue" of *Advancing Microelectronics*, contact Ann Bell, 202-548-8717 or abell@imaps.org.

PARTICIPATION FORM

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Web Page: _____

Please have someone contact me.

Yes, my company would like to sponsor the following events:

Charge my fees to:

Visa Mastercard Discover Amex
 Diners

Card # _____ Exp. _____

Signature: _____

Billing Address if different than above:

Enclosed is a check, payable to IMAPS (US funds only)

**Mail completed form with a check or
fax with credit card information to:
IMAPS 2006 Sponsorship/Advertising
611 2nd St., N.E.
Washington, D.C. 20002
Fax: 202-548-6115
Sign-up on-line at www.imaps2006.org**