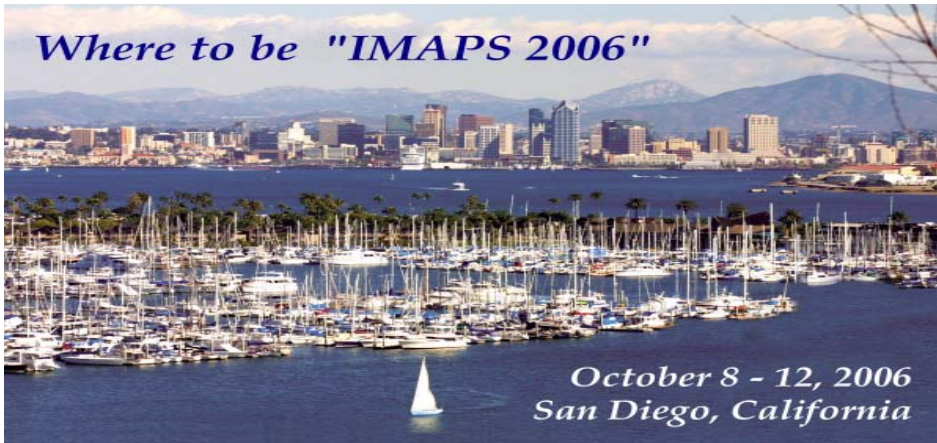


IMAPS 2006 Exhibitor Prospectus & Booth Application



IMAPS 2006 is the largest symposium related to the microelectronics packaging industry in the world. IMAPS 2006 will feature a powerful technical program with 3 New Plenary Sessions, progressive professional development courses, a nationally known Keynote Speaker, another informative Global Business and Marketing Council forum and many other events and activities to share the latest developments in microelectronics.

The Annual IMAPS Symposium attracts over 3,000 attendees who represent all facets of the microelectronics and electronic packaging industries. These include: engineers, technicians, R&D, purchasing, manufacturing, management, and many more. They represent the automotive, communications, medical, aerospace, computer, defense, homeland security and consumer industries.

Nationally Renown Keynote Speaker

**Dr. Irwin Mark Jacobs,
Chairman of the Board of
QUALCOMM Corporation**

has agreed to address the IMAPS 2006 attendees on the Telecommunications Industry.

Dr. Jacobs is co-founder and chairman of the board of directors of QUALCOMM Incorporated, pioneer and world leader of Code Division Multiple Access (CDMA) digital wireless technology. Dr. Jacobs served as chief executive officer of the Company until July 2005.

Dr. Jacobs has led the commercialization of CDMA technology and its success as the world's fastest-growing, most-advanced voice and data wireless communications technology. CDMA is the basis for all third-generation (3G) wireless networks; these 3G CDMA networks now carry the voice and data traffic of more than 150 million subscribers worldwide.

Dr. Jacobs holds several CDMA patents, contributing to QUALCOMM's extensive portfolio of more than 3,000 patents issued and pending U.S. patent applications. More than 125 companies have licensed CDMA for the manufacturing of wireless devices and network infrastructure equipment, integrated circuits and test equipment.

New Plenary Sessions - New to the Technical Program are three Plenary Sessions focusing on three key international industries located in the Southwest and Pacific Coast Region. In these sessions, the first presentation will be a Mini-Keynote address by an OEM or Product Maker. They will present the vision for that industry and emerging technologies over the next five years. Then engineers from all over the world will present new and advanced solutions that support the technology presented by the OEM. IMAPS 2006 will hold one of these sessions each day to bring in a new and different set of people each day. The New Plenary Sessions are as follows:

Wireless, RF, & Telecommunications will include technologies for products such as cell phones and base stations.



**Everything in electronics between
the chip and the system!**

Bio-medical will focus on technologies for medical devices such as implantable devices and diagnostic machines and imaging.

Military and Homeland Security will include the latest technologies for all types of radar systems, bio-detection systems, weapons, etc.

New Exhibitor Benefits - Expanded Advertising and Public Relations Reach - IMAPS will expand the reach and frequency of its advertising over previous campaigns and will include advertisements or announcements in both print and electronic media. IMAPS will also implement a press relations campaign to motivate attendance from readers of all electronics industry periodicals, with more focused attention on editors from Packaging, Wireless, RF, Military Electronics and Medical Device trade press.

Free links to your organization's website - The IMAPS website will feature a link to each exhibitor organization's website promoting to the attendees that you will be there, giving you benefit of a virtual trade show.

Bingo Program - This year, IMAPS is offering a Bingo program where the attendees can win prizes for visiting more of the exhibitors. This will bring more qualified people to your booth.

Exhibitors will be invited to donate a prize to the program. Attendees will receive a card to take with them to 16 exhibitors whom they are interested in visiting. The exhibitor stamps the card, and once the card is full, the attendee drops the card in the raffle bin to win prizes.

Direct Mail Campaigns - 50,000 Advance Programs will be mailed to previous IMAPS attendees, IMAPS members, and other targeted demographic lists.

Mailings, e-mails and personal phone calls will be focused on attracting participants from all disciplines of the microelectronics industry.

Priority Booth Selection
IMAPS 2006 Exhibitors will have priority in choosing a booth for IMAPS 2007.

IMAPS 2006 is making every effort to ensure that we bring the customers you want to see into the exhibit hall. **We offer the following co-marketing opportunities:**

Guest Invitations — IMAPS 2006 will send every exhibitor 200 show passes for you to send to your customers. If you need more, we will send them to you.

Sponsorships — Increase your visibility! Sponsor a coffee break or a reception. Sponsoring an event shows your commitment to the customer's industry. IMAPS will furnish signage throughout the Show site recognizing your contribution.

The **11th Annual IMAPS Golf Classic** will be held to benefit the Sidney J. Stein Educational Foundation. Donations to and special sponsorships of this event are a superb way to ensure the future of a worthy student who will soon be an active contributor to our industry.

50% deposit is due with the booth application. The balance will be due on July 15, 2006. Exhibitors will be mailed an invoice following space assignment indicating the balance due. Failure to pay the balance by July 15, 2006, may result in reassignment of your booth location or cancellation of the contract.

New Booth Features!

A standard booth includes a 6' table, 2 chairs, plus 8' high back drape and two 3' draped side rails. A 9" x 44" sign with your company name and booth number is also included.

Each exhibiting company will receive one free Symposium registration and a copy of the Symposium Proceedings on CD ROM.

Any other booth requirements can be ordered from the appropriate show contractor at an additional rental fee. All exhibitors will receive an Exhibitor's Manual that will outline all services available for IMAPS 2006.

Refunds, minus a \$100 processing fee, will be made for booth **cancellations** only if the Exhibit Hall sells out and if the cancellation is made at least 30 days in advance of the Symposium start date. If the Exhibit Hall does not sell out, the full amount of the booth fee will be due to IMAPS. However any monies paid, in excess of the 50% deposit, will be applied against the cost of space at IMAPS 2007, in San Jose, CA.

Housing - All Exhibitors are responsible for making their own lodging reservations directly with the Hotel of choice. Be sure to mention IMAPS when reserving at one of the following Hotels.

Hotels in San Diego with IMAPS room blocks are:

Hilton San Diego Gaslamp Quarter

401 K Street
 San Diego, CA 92101
 619-231-4040

Omni San Diego Hotel

675 L Street
 San Diego, CA 92101
 619-231-6664

Important Dates & Times:

Installation (tentative):

Monday, October 9
12 noon - 12 midnight

Dismantling (tentative):

Thursday, October 12
- 12 noon - 12 midnight

Exhibit Hall Hours:

Tuesday, October 10
 - 10 am to 5 pm

Wednesday, October 11

- 9 am - 5 pm

Thursday, October 12

- 9 am - 12 noon

***Cost of Booth Space**

	IMAPS Organizational/Corp. Member:		Non-Organizational/CorpMember:	
	Before 1/31/06	After 1/31/06	Before 1/31/06	After 1/31/06
10' x 10'	\$1,700	\$1,900	\$2,300	\$2,600
10' x 20'	\$3,100	\$3,700	\$3,900	\$4,300
10' x 30'	\$4,900	\$5,500	\$5,700	\$6,000
20' x 20'	\$6,500	\$7,300	\$7,500	\$7,900
20' x 40'	\$12,800	\$14,400	\$14,000	\$15,000

***Corner Booths add \$100.**

Please note that booth cost discounts for members apply to current IMAPS Organizational/Corporate members ONLY.

IMAPS reserves the right to change your assigned booth space should it become necessary.

IMAPS 2006 - Booth Reservation Form

The 39th International Symposium on Microelectronics
October 10 - 12, 2006
San Diego Convention Center, San Diego, CA

IMAPS ID: _____

Company Name: _____

Contact Person: _____ Job Position: _____

Alternate Contact: _____ Job Position: _____

Address: _____

City/State/Zip: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____

WEB SITE: _____

Booth layout: Island Corner (+\$100) In-line

We will purchase _____ booth(s) for a total of \$_____.

Booth Preference (list booth numbers): _____

For optimum results, consider and choose as many booths as you can.

Companies to avoid: _____

****Please Note a Signature is Required****

By signing this document our organization agrees to abide by the conditions set forth in this Exhibitor Prospectus and Booth Application for IMAPS 2006.

Signature of Applicant: _____

Title: _____

Accepted and approved in writing by IMAPS by the signature, affixed hereon, of its duly authorized representative. In witness thereof, the applicant has caused this contract to be signed by an officer of the company or a person duly authorized.

Accepted by IMAPS 2006: _____ Date: _____ Booth #(s) _____

Please send the completed application with your 50% deposit to:

IMAPS 2005 * 611 2nd Street, N.E. * Washington, D.C. 20002

Ph: 202-548-4001 * Fax: 202-548-6115 * E-Mail: imaps@imaps.org * www.imaps2006.org

Sponsorships & Advertising

I am interested in sponsoring an IMAPS 2006 event.
Please send me information on:

- | | |
|--|--|
| <input type="checkbox"/> Welcome Reception | <input type="checkbox"/> President's Party |
| <input type="checkbox"/> International Reception | <input type="checkbox"/> Refreshment Break |
| <input type="checkbox"/> Internet Cafe | <input type="checkbox"/> Exhibit Hall Luncheon |
| <input type="checkbox"/> Awards Ceremony | <input type="checkbox"/> Golf Classic |
| <input type="checkbox"/> Final Program & Exhibits Directory | |
| <input type="checkbox"/> Advancing Microelectronics | |
| <input type="checkbox"/> Web Page Banners | |
| <input type="checkbox"/> Educational Foundation Contribution | |
| <input type="checkbox"/> Raffle/Auction Donation | |

Contact me to discuss sponsorships.

Enclosed is a check in the amount \$_____ which is 50% of the rental fee. The balance will be paid by June 15, 2006. Please make checks out to IMAPS.

Charge \$_____ to my credit card:

AMEX VISA MasterCard Diners Club Discover

Card #: _____ Exp : _____

Signature: _____

Print Name: _____

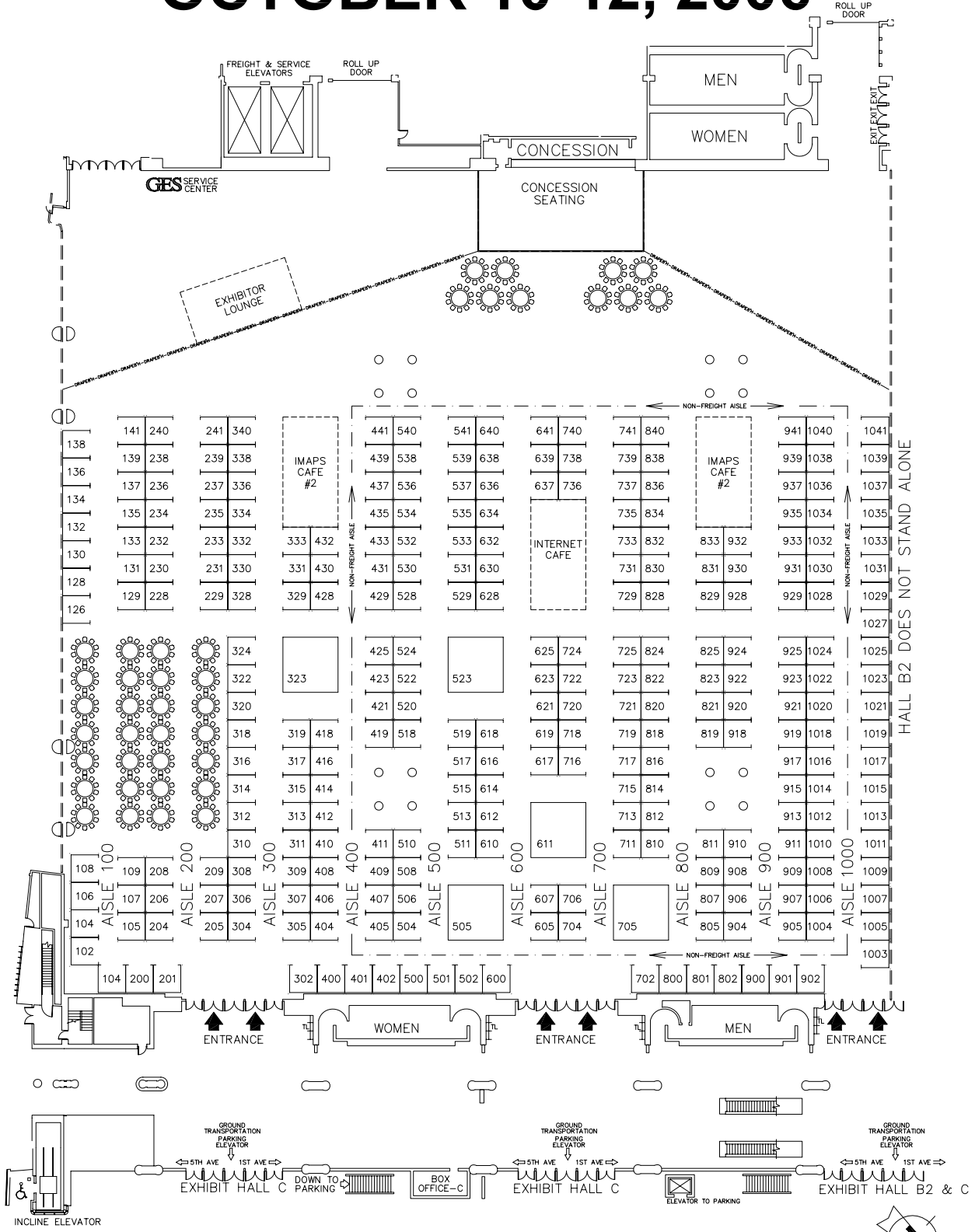
Credit Card Billing Address (This information is mandatory. We cannot process your card without it.):

Attention Exhibitors - New Booth Selection Criteria!

*****Exhibitors at IMAPS 2006 will have priority in booth selection for IMAPS 2007. The first-round of IMAPS 2007 Booth Selection will be held at IMAPS 2005 and will be limited to IMAPS 2006 Exhibitors only.**

IMAPS 2006

OCTOBER 10-12, 2006



SAN DIEGO CONVENTION CENTER LOWER LEVEL HALL C



111 W. HARBOR DRIVE SAN DIEGO, CA 92101-7899