

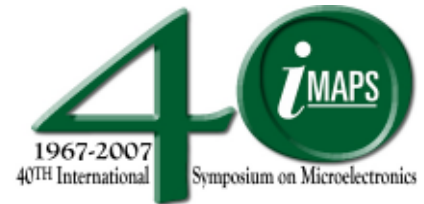
Exhibitor Prospectus & Booth Application

IMAPS 2007 - 40 Years of Excellence!

San Jose, California - November 11-15, 2007



Join the Celebration!



www.imaps2007.org

IMAPS 2007 will celebrate the 40th Anniversary of the International Microelectronics And Packaging Society. The Society began in 1967 in the "Bay Area" as ISHM, the International Society for Hybrid Microelectronics. In 1997, ISHM joined with IEPS, the International Electronic Packaging Society, to form IMAPS. This is an extremely important milestone in the history of our Society - so plan to bring your products, applications and services to showcase at IMAPS 2007!

IMAPS 2007 is the largest symposium related to the microelectronics packaging industry in the world. IMAPS 2007 will feature a powerful technical program, a state-of-the-art exposition, progressive professional development courses, another informative Global Business Council Marketing Forum and many other events and activities to share the latest developments in microelectronics.

The Annual IMAPS Symposium attracts over 3,000 attendees who represent all facets of the microelectronics and electronic packaging industries. These include: engineers, technicians, R&D, purchasing, manufacturing, management, and many more. They represent the automotive, communications, medical, aerospace, computer, defense, homeland security and consumer industries.

The many companies that exhibited at IMAPS 2006 included MCM and thick film circuit manufacturers, designers, OEMs, along with equipment and materials suppliers. IMAPS is the largest exhibition dedicated to the microelectronic and electronic packaging marketplace.

Technology Focus - With the rapid globalization of world economies and markets, many electronics companies are now outsourcing some of their manufacturing steps to subcontractors around the world. Both technical and business people realize they must look at their product and manufacturing processes with a broader perspective. IMAPS facilitates this discussion by organizing its technical programs to match a 4 tiered global supply chain model encompassing industry, systems and applications,

design, and materials and process. Communications among all 4 tiers of the microelectronics and packaging supply chain are critical to the success of innovation and new product developments.

Focus Sessions - IMAPS 2007 will have sessions emphasizing the work being done in the Bay Area. These are: Bio-medical; Telecom; Military Applications; Consumer Electronics; Renewable Energy: fuel cells, solar and wind generators.

Exhibiting at IMAPS enables you to:

- *Reach over 3,000 buyers and specifiers in one place
- *Generate exposure in this highly competitive marketplace
- *Launch new products and concepts to the market
- *Enhance relationships with existing customers

Exhibitor Benefits at IMAPS 2007

Included with your IMAPS 2007 Exhibition Space are the following benefits which add unprecedented value to your Booth Space Reservation. Not only is your Booth Rental Fee the very lowest in the industry, but you will also receive at no additional charge...

- **One Full Symposium Registration.**

- **Complimentary Exhibit Hall Passes & Contest:** Invite your customers and colleagues to IMAPS 2007 and you are entered into a contest to win a free-of-charge 10'x10' booth at IMAPS 2008 in Providence, RI, for the exhibiting company with the most passes turned into IMAPS.

- **Descriptive paragraph and contact information in the IMAPS 2007 Final Program.**
- **The IMAPS 2007 post-show attendee list.**
- **Unlimited listings in the Products and Services section of the Final Program.** Listings are also published in 2008 issues of *Advancing Microelectronics*.

Exhibitor Benefits, cont'd.

- **365-Day Web Listing:** Your company name, information and I Links to your company's web site giving you the benefit of a virtual trade show.
- **A 12 month long marketing campaign** that will include: conference brochures, e-mail broadcasts, direct mail, web banners and advertisements, both in print and electronically.
- **Direct mail and telemarketing campaigns.**
- **E-mail Campaigns** to more than 20,000 featuring exhibiting companies.
- **Press releases, news items and your logo** in the IMAPS *Corporate Bulletin* (sent to 20,000+ twice monthly).
- **Media press releases, press conferences, and pre-show activities**
- **A show logo that you can place on your web site** to promote your presence at the shows
- **An 8' high backdrape, 7" x 44" sign including company name and booth number and 33" high draped side rails**
- **Admission to the Welcome Reception** where you can network with prospects, customers and old friends.
- **Priority on-site booth selection in San Jose for your reservation for IMAPS 2008, Providence, RI.**

A 50% deposit is due with the booth application. The balance will be due on July 16, 2007. Exhibitors will be mailed an invoice following space assignment indicating the balance due. Failure to pay the balance by July 16, 2007, may result in reassignment of your booth location or cancellation of the contract.

Any other booth requirements can be ordered from the official show contractor at an additional rental fee. All exhibitors will receive an Exhibitor's Manual that will outline all services available for IMAPS 2007.

Refunds, minus a \$100 processing fee, will be made for booth **cancellations** only if the Exhibit Hall sells out and if the cancellation is made at least 30 days in advance of the Symposium start date. If the Exhibit Hall does not sell out, the full amount of the booth fee will be due to IMAPS. However any monies paid, in excess of the 50% deposit, will be applied against the cost of space at IMAPS 2008, Providence, RI.

Housing - All Exhibitors are responsible for making their own lodging reservations directly with the Hotel of choice. Special rates have been negotiated at the Fairmont San Jose, the host hotel, for IMAPS 2007.

Be sure to mention IMAPS when making reservations.

**The Fairmont San Jose
170 South Market Street
San Jose, CA 95113
408-998-1900**

Important Dates & Times:

Installation (tentative):
Monday, November 12
12 noon - 12 midnight

Dismantling (tentative):
Thursday, November 15
12 noon - 12 midnight

Exhibit Hall Hours:
Tuesday, November 13
10 am - 5 pm

Wednesday, November 14
- 9 am - 5 pm

Thursday, November 15
9 am - 12 noon

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**San Jose McEnery
Convention Center
150 West San Carlos St.
San Jose, CA 95113**

***Cost of Booth Space**

	IMAPS Organizational/Corp. Member:		Non-Organizational/Corp. Member:	
	Before 1/31/07	After 1/31/07	Before 1/31/07	After 1/31/07
10' x 10'	\$1,700	\$2,000	\$2,300	\$2,600
10' x 20'	\$3,200	\$3,500	\$3,800	\$4,400
10' x 30'	\$4,800	\$5,100	\$5,400	\$5,900
20' x 20'	\$6,500	\$6,800	\$7,100	\$7,400
20' x 40'	\$10,200	\$10,500	\$10,800	\$11,100

Corner Booths add \$100.

***Please note that booth cost discounts for members apply to current IMAPS Organizational/Corporate members ONLY.**

IMAPS reserves the right to change your assigned booth space should we deem it necessary.

IMAPS 2007 - Booth Reservation Form

The 40th International Symposium on Microelectronics
November 11 - 15, 2007
San Jose McEnery Convention Center, San Jose, CA

IMAPS ID: _____

Company name: _____

Contact Person: _____ Alternate: _____

Address: _____

City/State/Zip: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Web Site: _____

*Booth Preference (list booth numbers): _____
(for optimum results, consider and list as many booths as you can)

Booth layout: Island Corner (+\$100) In-line

Companies to avoid: _____

We will purchase _____ booth(s) for a total of \$ _____.

NOTE: Non-Organizational/Corporate members receive an IMAPS organizational membership with booths purchased at the non-member price.

Enclosed is \$ _____ which is 50% of the rental fee. The balance will be paid by July 16, 2007. Please make checks out to IMAPS.

Charge \$ _____ to my credit card:

AMEX VISA MasterCard Diners Club Discover

Card #: _____ Exp: _____

Signature: _____

Print Name: _____

Credit Card Billing Address (This information is mandatory. We cannot process your card without it):

Sponsorships & Advertising

I am interested in being an IMAPS 2007 Sponsor. Please send me information on:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$25,000 | <input type="checkbox"/> Advancing Microelectronics |
| <input type="checkbox"/> Gold Sponsor - \$15,000 | <input type="checkbox"/> The Microelectronics Foundation Contribution |
| <input type="checkbox"/> Silver Sponsor - \$10,000 | <input type="checkbox"/> Raffle/Auction or Golf Classic Sponsorship |
| <input type="checkbox"/> Refreshment Breaks | <input type="checkbox"/> Final Program |
| <input type="checkbox"/> Exhibit Hall Luncheon | <input type="checkbox"/> Bag Inserts |
| <input type="checkbox"/> Name Badge Lanyards | |

Contact me to discuss alternative sponsorships.

Please send the completed application with your 50% deposit to:

IMAPS 2007
611 2nd Street, N.E.
Washington, D.C. 20002
Ph: 202-548-4001
Fax: 202-548-6115
E-Mail: abell@imaps.org
www.imaps.org

**** Please Note a Signature is Required ****

Signature of Applicant: _____

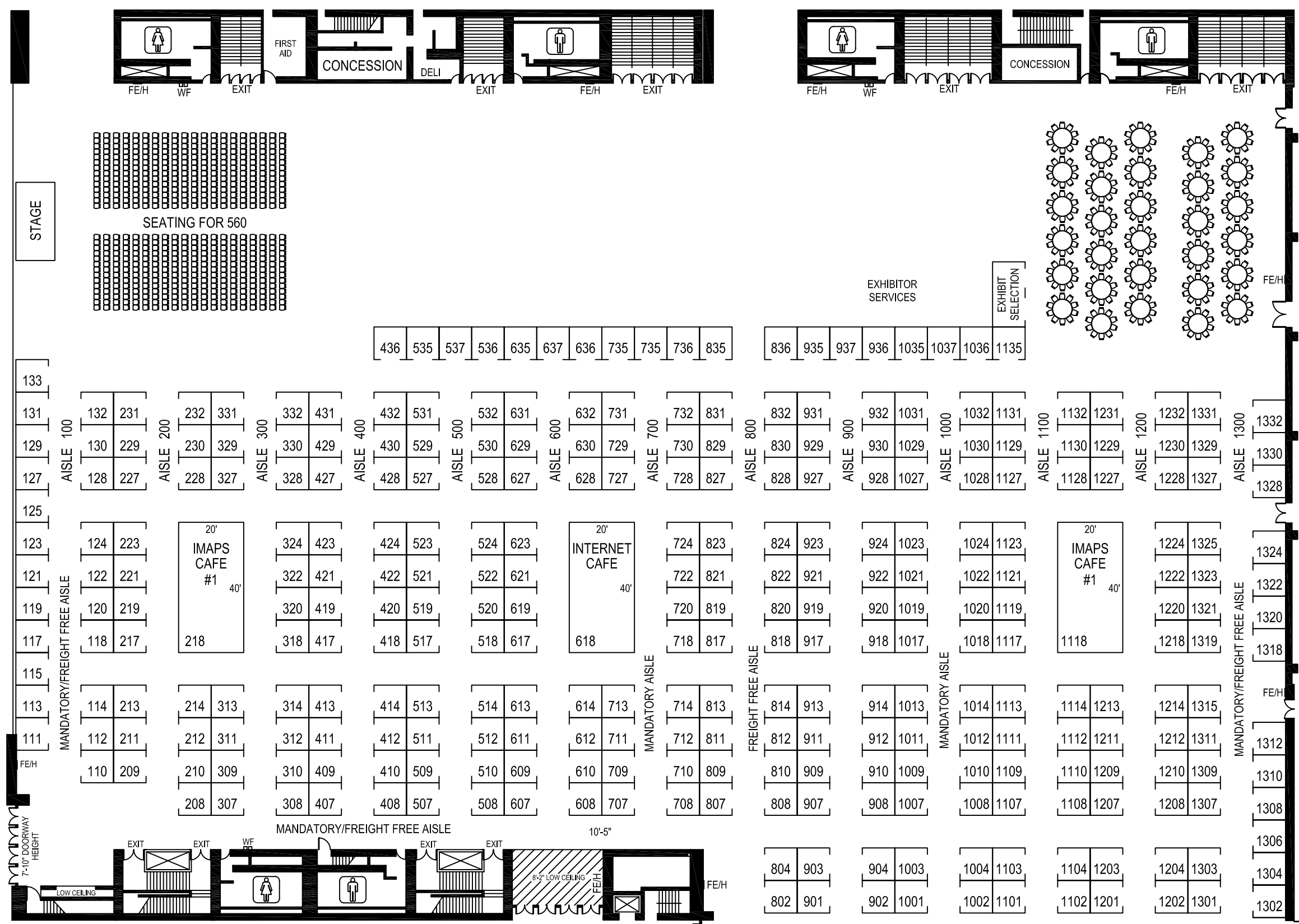
Title: _____

By signing this document our organization agrees to abide by the conditions set forth in this Exhibitor Prospectus and Booth Application for IMAPS 2007.

Attention - Booth Selection Criteria

Exhibitors at IMAPS 2006 - San Diego - will have priority in booth selection for IMAPS 2007. The first round of IMAPS 2007 booth selection will be held at IMAPS 2006 and will be limited to IMAPS 2006 Exhibitors only.

IMAPS 2007
40 Years of Excellence!



302 EXHIBIT BOOTHS.
 BOOTH SIZE: 10'X10'.
 NET SQ. FT.: 30,200.
 10' MINIMUM AISLE WIDTH.
 EXCEPTIONS NOTED ON PLAN.
 DENOTES UTILITY FLOORPORT.

IMAPS

NOVEMBER 13-15, 2007

