

Exhibitor Prospectus & Booth Application



Exhibiting at IMAPS 2008 is a good business decision because...

IMAPS 2008 is the largest symposium related to the microelectronics packaging industry in the world. IMAPS 2008 will feature a powerful technical program, a state-of-the-art exposition, progressive professional development courses, another informative Global Business Council Marketing Forum and many other events and activities to share the latest developments in microelectronics.

The Annual IMAPS Symposium attracts over 3,000 attendees who represent all facets of the microelectronics and electronic packaging industries. These include: engineers, technicians, R&D, purchasing, manufacturing, management, and many more. They represent the automotive, communications, medical, aerospace, computer, defense, homeland security and consumer industries.

Included with your IMAPS 2008 Exhibition Space are the following benefits that add unprecedented value to your Booth Space Reservation. Not only is your Booth Rental Fee the very lowest in the industry, but you will also receive at no additional charge...

- **One Full Symposium Registration.**
- **Advance Program, mailed 3 months in advance of Show to 25,000+, listing your company.**
- **Complimentary Exhibit Hall Passes:** Invite your customers and colleagues as your guests, to IMAPS 2008.

- **Descriptive paragraph and contact information** in the *IMAPS 2008 Final Program*.

- **The IMAPS 2008 post-show attendee list.**

- **Unlimited listings in the Products and Services** section of the *Final Program*. Listings are also published in 2008 issues of *Advancing Microelectronics*.

- **365-Day Web Listing:** Your company name, information and links to your company's web site giving you the benefit of a virtual trade show.

- **A 12-month long marketing campaign** that will include: conference brochures, e-mail broadcasts, direct mail, web banners and advertisements, both in print and electronically.

- **Direct mail and telemarketing campaigns.**

- **E-mail Campaigns** to more than 20,000 featuring exhibiting companies.

- **Press releases, news items and your logo** in the *IMAPS Corporate Bulletin* (sent to 20,000+ twice monthly).

- **Media press releases, press conferences, and pre-show activities.**

- **A logo that you can place on your web site** to promote your presence at the show.

- **An 8' high back drape, 7" x 44" sign** including company name and booth number and **33" high draped side rails.**

- **Admission to the Welcome Reception** where you can network with prospects, customers and old friends.

- **Bingo Game:** People visiting your booth are eligible to win an iPod.

- **Priority on-site booth selection in Providence for your reservation for IMAPS 2009, San Jose, CA.**

Technology Focus - With the rapid globalization of world economies and markets, many electronics companies are now outsourcing some of their manufacturing steps to subcontractors around the world. Both technical and business professionals realize they must look at their product and manufacturing processes with a broader perspective. IMAPS facilitates this discussion by organizing its technical programs to match a 4-tiered global supply chain model encompassing industry, systems and applications, design, and materials and process. Communications among all 4 tiers of the microelectronics and packaging supply chain are critical to the success of innovation and new product developments.

Focus Sessions - IMAPS 2008 will have sessions emphasizing the work being done in the North East Corridor. These are: Biomedical; Telecommunications; Military Applications; Consumer Electronics; Renewable Energy: fuel cells, solar and wind generators.

Exhibitor Benefits continued.

Expanded Advertising and Public Relations Reach - IMAPS will expand the reach and frequency of its advertising over previous campaigns and will include advertisements or announcements in both print and electronic media. IMAPS will also implement a press relations campaign to motivate attendance from readers of all electronics industry periodicals, with more focused attention on editors from Packaging, Wireless, RF, Military Electronics and Medical Device trade press.

Exhibiting at IMAPS enables you to:

*Reach over 3,000 buyers and specifiers in one place

*Generate exposure in this highly competitive marketplace

*Launch new products and concepts to the market

*Enhance relationships with existing customers

A 50% deposit is due with the booth application. The balance will be due on August 15, 2008. Exhibitors will be mailed an invoice following space assignment indicating the balance due. Failure to pay the balance by August 15, 2008, may result in reassignment of your booth location or cancellation of the contract.

Any other booth requirements can be ordered from the official show contractor at an additional rental fee. All exhibitors will receive an Exhibitor's Manual that will outline all services available for IMAPS 2008.

Refunds, minus a \$100 processing fee, will be made for booth **cancellations** only if the Exhibit Hall sells out and if the cancellation is made at least 30 days in advance of the Symposium start date. If the Exhibit Hall does not sell out, the full amount of the booth fee will be due to IMAPS. However any monies paid, in excess of the 50% deposit, will be applied against the cost of space at IMAPS 2009, San Jose, CA.

Housing - All Exhibitors are responsible for making their own lodging reservations preferably at the Host Hotel. Special rates have been negotiated.

Exhibitors reserving rooms at the Westin Providence will be automatically entered into a **contest to win a 10'x10' booth at IMAPS 2009 San Jose, CA.**

Westin Providence
One West Exchange Street
Providence, RI 02903

To make reservations contact IMAPS' official housing bureau, managed by Exprovision, at 866-776-0910

Important Dates & Times:

Installation (tentative):

Monday, November 3

12 noon - 12 midnight

Dismantling (tentative):

Thursday, November 6

12 noon - 12 midnight

Exhibit Hall Hours:

Tuesday, November 4

10 am - 5 pm

Wednesday, November 5

10 am - 5 pm

Thursday, November 6

9 am - 12 noon

Dismantling of Exhibit Booth

Dismantling and move-out of exhibits may begin at 12:01 pm, Thursday, November 6, 2008, and must be completed by 12:00 Midnight, the same day. No exhibitor will be permitted to pack or remove articles on display or any part of their exhibit prior to the closing of the exposition. Exhibitors who fail to comply with this rule risk being barred from exhibiting at the following year's event and/or losing any priority for choosing booth space for IMAPS 2009, San Jose, CA.

Sponsorships-Increase your visibility! IMAPS offers many levels of Sponsorship and publicizes the Sponsoring companies in a number of varied venues.

The **14th Annual IMAPS Golf Classic** will be held to benefit the Microelectronics Foundation. Donations to and special sponsorships of this event are a superb way to ensure the future of a worthy student who will soon be an active contributor to our industry.

**Early-Bird Discount Ends
February 15, 2008.**

**Register online at
www.imaps2008.org.**

***Cost of Booth Space**

IMAPS Organizational/Corporate Member:	Organizational/Corporate		Non-Organizational/Corporate Member:	
	Before 2/15/08	After 2/15/08	Before 2/15/08	After 2/15/08
10' x 10'	\$1,700	\$2,000	\$2,300	\$2,600
10' x 20'	\$3,200	\$3,500	\$3,800	\$4,100
10' x 30'	\$4,800	\$5,100	\$5,400	\$5,700
20' x 20'	\$6,500	\$6,800	\$7,100	\$7,400
20' x 40'	\$10,200	\$10,500	\$10,800	\$11,100

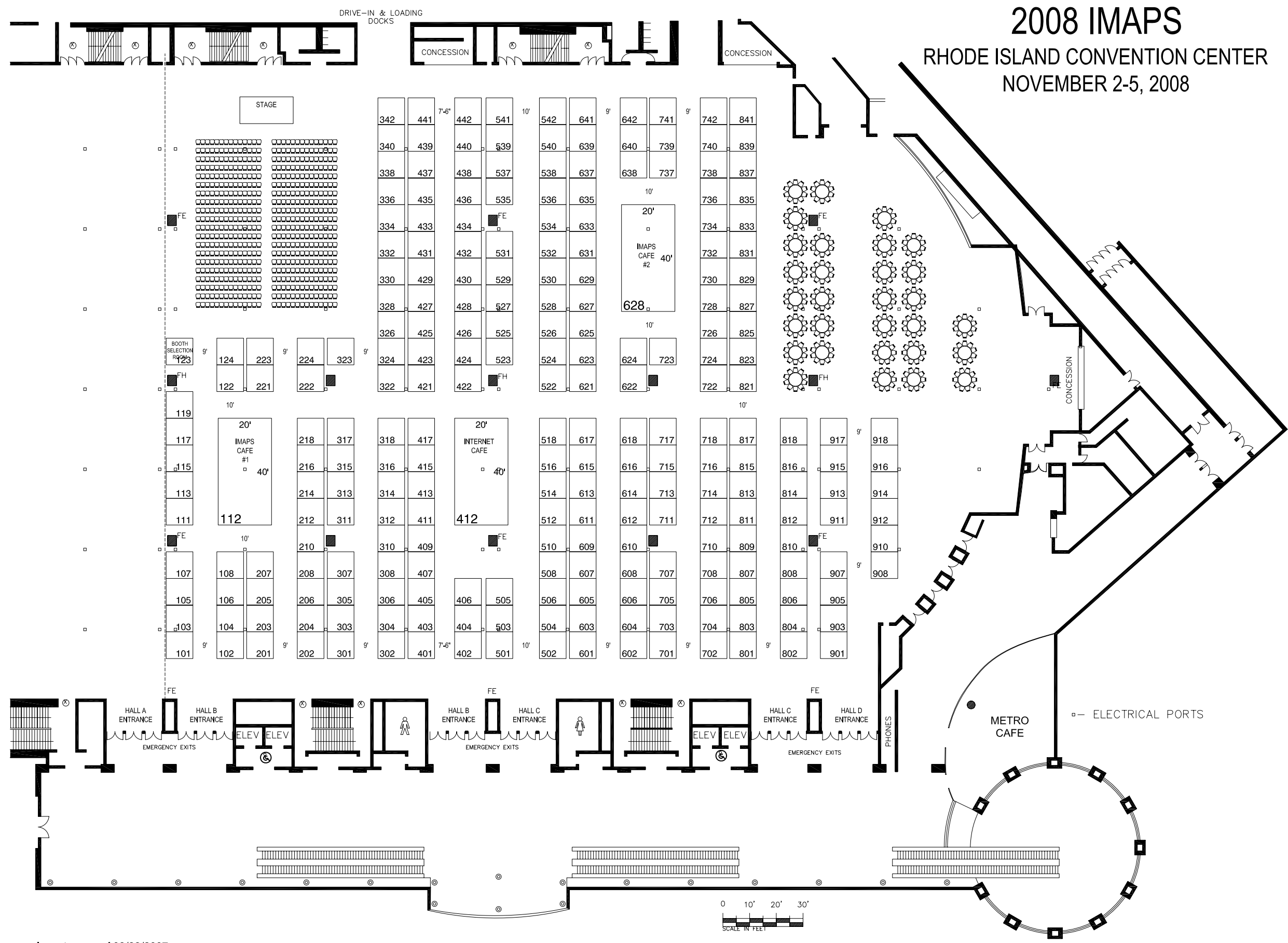
***Corner Booths add \$100.**

***Please note that booth cost discounts for members apply to current IMAPS Organizational/Corporate members ONLY.**

IMAPS reserves the right to change your assigned booth space should we deem it necessary.

2008 IMAPS

RHODE ISLAND CONVENTION CENTER
NOVEMBER 2-5, 2008



Inventory as of 08/28/2007

Dimension	Size	Qty	SqFt	Rented	Available
10x10	100	237	23,700	0	237
20x40	800	3	2,400	0	3
Totals:		240	26,100	0	240



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No part of this publication may be reproduced, stored in any retrieval system, or transmitted in any form by any means - electronic, mechanical photocopying, recording, or otherwise - without the express written consent of GES Exposition Services.
Note: This floor plan is tentative until it gets approval from the Facility and Fire marshal.

Disclaimer: Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

DATE DRAWN: 08/28/07 JB

IMAPS 2008 - Booth Reservation Form

The 41st International Symposium on Microelectronics
November 2 - 6, 2008
Rhode Island Convention Center, Providence, RI

IMAPS ID: _____

Company Name: _____

Contact : _____ Alternate: _____

Address: _____

City/State/Zip: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Web Site: _____

*Booth Preference (list booth numbers): _____
(for optimum results, consider and list as many booths as possible)

Booth layout: Island Corner (+\$100) In-line

Companies to avoid: _____

We will purchase _____ booth(s) for a total of \$ _____.

NOTE: Non-Organizational/Corporate members receive an IMAPS organizational membership with booths purchased at the non-member price.

Enclosed is \$ _____ which is 50% of the rental fee. The balance will be paid by August 15, 2008. Please make checks out to IMAPS.

Charge \$ _____ to my credit card:

AMEX VISA MasterCard Diners Club Discover

Card #: _____ Exp: _____

Signature: _____

Print Name: _____

Credit Card Billing Address (this information is mandatory; we cannot process your card without it): _____

Sponsorships & Advertising

I am interested in being an IMAPS 2008 Sponsor. Please send me information on:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$25,000 | <input type="checkbox"/> Advancing Microelectronics |
| <input type="checkbox"/> Gold Sponsor - \$15,000 | <input type="checkbox"/> Microelectronics Foundation Contribution |
| <input type="checkbox"/> Silver Sponsor - \$10,000 | <input type="checkbox"/> Raffle/Auction or Golf Classic Sponsorship |
| <input type="checkbox"/> Refreshment Breaks | <input type="checkbox"/> Final Program |
| <input type="checkbox"/> Exhibit Hall Luncheon | <input type="checkbox"/> Bag Inserts |
| <input type="checkbox"/> Name Badge Lanyards | |

Contact me to discuss alternative sponsorships.

Please send the completed application with your 50% deposit to:

IMAPS 2008
611 2nd Street, N.E.
Washington, D.C. 20002
Ph: 202-548-4001
Fax: 202-548-6115
E-Mail: abell@imaps.org
www.imaps2008.org

****Please Note a Signature is Required****

Signature of Applicant: _____

Title: _____

By signing this document our organization agrees to abide by the conditions set forth in this Exhibitor Prospectus and Booth Application for IMAPS 2008.

Attention - Booth Selection Criteria

Exhibitors at IMAPS 2007 - San Jose - will have priority in booth selection for IMAPS 2008. The first round of IMAPS 2008 booth selection will be held at IMAPS 2007 and will be limited to IMAPS 2007 Exhibitors only.

**You can also reserve booths online at
www.imaps2008.org.**