

IMAPS 2010 - November 2 - 4, 2010

Raleigh Convention Center

Raleigh, North Carolina -



Photo courtesy of visitRaleigh.com

The Research Triangle - *Technology at its best!*

Exhibiting at IMAPS 2010 is your best choice because:

IMAPS 2010 will be the largest symposium in the world related to microelectronics packaging. **IMAPS 2010** will feature a powerful technical program, a state-of-the-art exposition, progressive professional development courses, another informative Global Business Council Marketing Forum, and many other events and activities to share the latest developments in microelectronics.

The Annual IMAPS Symposium attracts nearly 3,000 attendees who represent all facets of the microelectronics and electronic packaging industries. These include: engineers, technicians, and professionals in R&D, purchasing, manufacturing, management, and many more. They represent the automotive, communications, medical, aerospace, computer, defense, homeland security and consumer industries.

Included with your **IMAPS 2010** Exhibition Space are the following benefits that add unprecedented value to your Booth Space Reservation. Not only is your Booth Rental Fee the very lowest in the industry, but you will also receive at no additional charge

- **A 12-month long marketing campaign** that will include: conference brochures, e-mail broadcasts, direct mail, web banners and advertisements, both in print and electronically.
- **365-Day Web Listing:** Your company name, information and links to your company's web site giving you the benefit of a virtual trade show.

- **E-mail Campaigns** to more than 20,000 industry-wide targets featuring exhibiting companies.
- **Unlimited listings in the Products and Services** section of the *Final Program*. Listings are also published in 2011 issues of *Advancing Microelectronics*.
- **Descriptive paragraph and contact information** in the *IMAPS 2010 Final Program*.
- **Press releases, news items and your logo** in the *IMAPS Corporate Bulletin* (sent to 20,000+ twice monthly).
- **Direct mail and tele-marketing campaigns.**
- **Advance Program, mailed 3 months in advance of Show to 25,000+, listing your company.**
- **Media press releases, press conferences, and pre-show activities.**
- **Complimentary Exhibit Hall Passes:** Invite your customers and colleagues as your guests, to IMAPS 2010.
- **One Full Symposium Registration.**
- **The IMAPS 2010 post-show attendee list.**

- **An 8' high back drape, 7"x44" sign** including company name and booth number and **33" high draped side rails.**
- **Admission to the Welcome Reception** where you can network with prospects, customers and old friends.
- **Priority on-site booth selection in Raleigh for your reservation for IMAPS 2011, Long Beach, CA.**

Expanded Advertising and Public Relations Reach - IMAPS will expand the reach and frequency of its advertising over previous campaigns and will include advertisements or announcements in both print and electronic media. IMAPS will also implement a press relations campaign to motivate attendance from readers of all electronics industry periodicals with more focused attention on editors from Packaging, Wireless, RF, Military Electronics and Medical Device trade press.

Technology Focus - With the rapid globalization of world economies and markets, many electronics companies are now outsourcing some of their manufacturing steps to subcontractors around the world. Both technical and business professionals realize they must look at their product and manufacturing processes with a broader perspective. IMAPS facilitates this discussion by organizing its technical programs to match a 4-tiered global supply chain model encompassing industry, systems and applications, design, and materials and process. Communication among all 4 tiers of the microelectronics and packaging supply chain are critical to the success of innovation and new product developments.

Focus Sessions - IMAPS 2010 will have sessions emphasizing the work being done in the **Research Triangle**. These are:

- Consumer, Portable and Wireless
- Biomedical
- Telecommunications
- Defense and Security
- Computing and Gaming
- Automotive and Industrial
- Solar and Alternative Energy

Exhibiting at IMAPS enables you to:

- *Reach over 3,000 buyers and specifiers in one place
- *Generate exposure in this highly competitive marketplace
- *Launch new products and concepts to the market
- *Enhance relationships with existing customers

A 50% deposit is due with the booth application. The balance will be due on August 20, 2010. Exhibitors will be mailed an invoice following space assignment indicating the balance due. Failure to pay the balance by August 20, 2010, may result in reassignment of your booth location or cancellation of the contract.

Any other booth requirements can be ordered from the official show contractor at an additional rental fee. All exhibitors will receive an Exhibitor's Manual that will outline all services available for IMAPS 2010.

Refunds, minus a \$100 processing fee, will be made for booth **cancellations** only if the Exhibit Hall sells out and if the cancellation is made at least 30 days in advance of the Symposium start date. If the Exhibit Hall does not sell out, the full amount of the booth fee will be due to IMAPS. However any monies paid, in excess of the 50% deposit, will be applied against the cost of space at IMAPS 2011, Long Beach, CA.

Housing - All Exhibitors are responsible for making their own lodging reservations - in the official IMAPS Housing Block.

The Host Hotel for IMAPS 2010 is:

Raleigh Marriott City Center
500 Fayetteville Street
Raleigh, NC 27601

We also have a block of rooms at

Sheraton Raleigh Hotel
421 South Salisbury Street
Raleigh, NC 27601

Important Dates & Times:

Installation (tentative):

Monday, November 1
9 am - 6 pm

Exhibit Hall Hours:

Tuesday, November 2,
11 am - 5:30 pm
Wednesday, November 3
9 am - 5:30 pm
Thursday, November 4
9am - 12 noon

Early-Bird Discount Ends on February 26, 2010.

Dismantling of Exhibit Booth

Dismantling and move-out of exhibits may begin at 12:01 pm, Thursday, November 4, 2010, and must be completed by 12:00 Midnight, the same day. No exhibitor will be permitted to pack or remove articles on display or any part of their exhibit prior to the closing of the exposition. Exhibitors who fail to comply with this rule risk being barred from exhibiting at the following year's event and/or losing any priority for choosing booth space for IMAPS 2011, Long Beach, CA.

Sponsorships - Increase your visibility! IMAPS offers many levels of Sponsorship and publicizes the Sponsoring companies in a number of varied venues.

The **16th Annual IMAPS Golf Classic** will be held to benefit The Microelectronics Foundation. Donations to and special sponsorships of this event are a superb way to ensure the future of a worthy student who will soon be an active contributor to our industry.

**Register online at
www.imaps2010.org**

***Cost of Booth Space**

	IMAPS Corporate Member:		Non-Corporate Member:	
	Before 2/26/10	After 2/26/10	Before 2/26/10	After 2/26/10
10' x 10'	\$1,700	\$2,000	\$2,300	\$2,600
*10' x 20'	\$3,000	\$3,300	\$3,600	\$3,900
10' x 30'	\$4,800	\$5,100	\$5,400	\$5,700
20' x 20'	\$6,500	\$6,800	\$7,100	\$7,400
20' x 40'	\$10,200	\$10,500	\$10,800	\$11,100

***Discounted Pricing on 10'x20' booths for 2010.
Corner Booths add \$100.**

***Please note that booth cost discounts for members apply to current IMAPS Corporate members ONLY.**

IMAPS reserves the right to change your assigned booth space should we deem it necessary.

IMAPS 2010 - Booth Reservation Form

The 43rd International Symposium on Microelectronics
November 2 - 4, 2010
Raleigh Convention Center, Raleigh, NC

IMAPS ID: _____

Company Name: _____

Contact : _____ Alternate: _____

Address: _____

City/State/Zip: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____

Web Site: _____

*Booth Preference (list booth numbers): _____
(for optimum results, consider and list as many booths as possible)

Booth layout: Island Corner (+\$100) In-line

Companies to avoid: _____

We will purchase _____ booth(s) for a total of \$ _____.

NOTE: Non-Organizational/Corporate members receive an IMAPS organizational membership with booths purchased at the non-member price.

Enclosed is \$ _____ which is 50% of the rental fee. The balance will be paid by August 20, 2010. Please make checks out to IMAPS.

Charge \$ _____ to my credit card:

AMEX VISA MasterCard Diners Club Discover

Card #: _____ Exp: _____

Three digit Security Code _____

Signature: _____

Print Name: _____

Credit Card Billing Address (this information is mandatory; we cannot process your card without it): _____

Sponsorships & Advertising

I am interested in being an IMAPS 2010 Sponsor. Please send me information on:

- Platinum Sponsor - \$25,000
- Gold Sponsor - \$15,000
- Silver Sponsor - \$10,000
- Presidential Sponsor - \$10,000
- Refreshment Breaks
- Exhibit Hall Luncheon
- Name Badge Lanyards
- Advancing Microelectronics
- Microelectronics Foundation Contribution
- Raffle/Auction or Golf Classic Sponsorship
- Final Program
- Bag Inserts

Contact me to discuss alternative sponsorships.

Please send the completed application with your 50% deposit to:

IMAPS 2010
611 2nd Street, N.E.
Washington, D.C. 20002
Ph: 202-548-4001
Fax: 202-548-6115
E-Mail: abell@imaps.org
www.imaps2010.org

****Please Note a Signature is Required****

Signature: _____

Title: _____

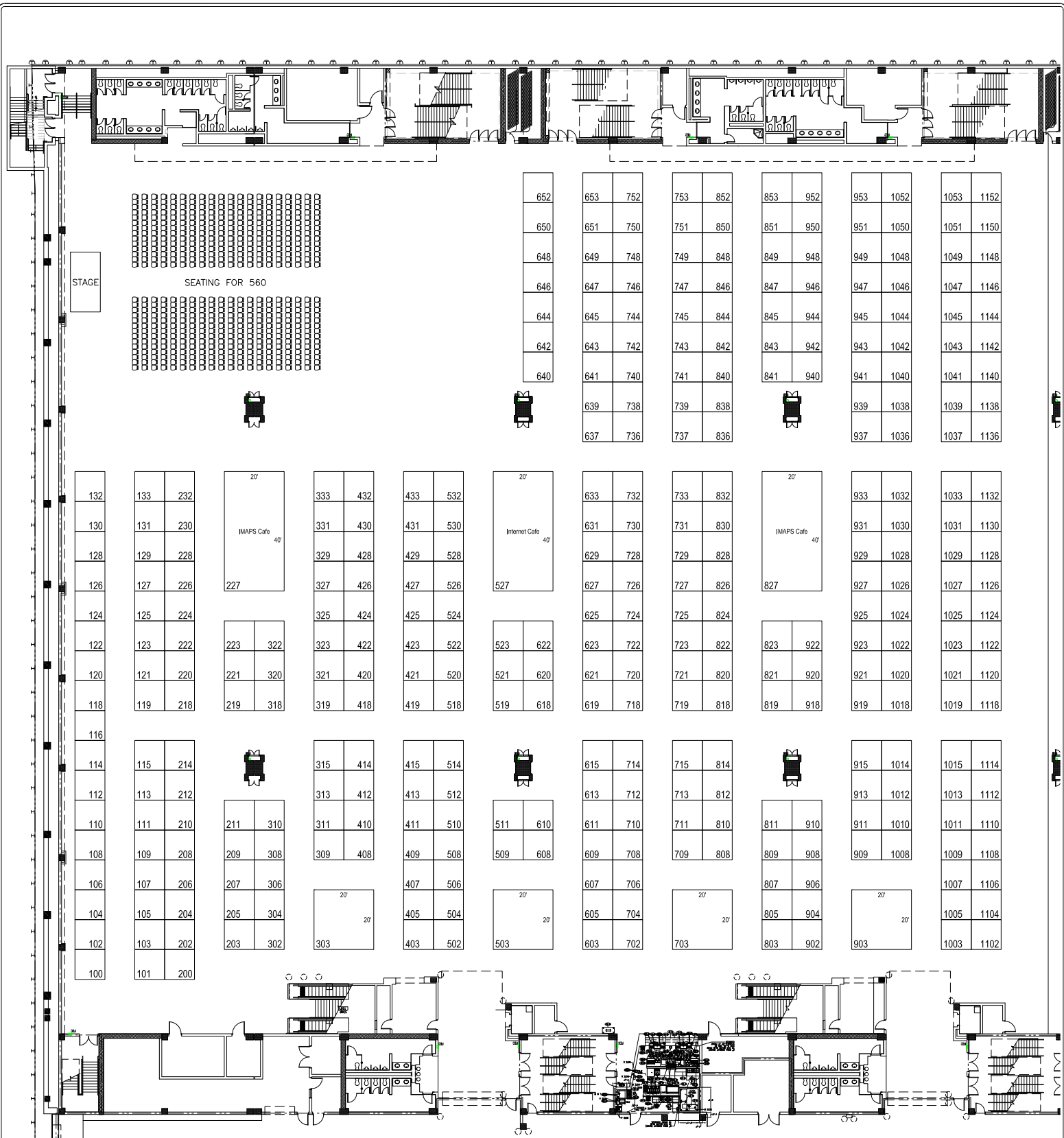
By signing this document our organization agrees to abide by the conditions set forth in this Exhibitor Prospectus and Booth Application for IMAPS 2010.

Attention - Booth Selection Criteria

Exhibitor's at IMAPS 2009- San Jose - will have priority in booth selection for IMAPS 2010. The first round of IMAPS 2010 booth selection will be held at IMAPS 2009 on Thursday, November 5, 2009,* and will be limited to IMAPS 2009 Exhibitors only.

*Companies must be present to participate.

You can also reserve booths online at
www.imaps2010.org.



Inventory as of 08/20/2009

Dimension	Sbs	Qty	SqFt
10'x10'	100	346	34,600
20'x20'	400	4	1,600
20'x40'	800	3	2,400
Totals:	353	353	38,600



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2010 IMAPS

November 2 - 4, 2010

Raleigh Convention and Conference Center • Halls B - C
500 Fayetteville St. Mall, Raleigh, NC 27601

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By: WILSON