IMAPS 2018 Sponsors and Exhibitors:

We are excited to share the tremendous opportunities to sponsor and exhibit at the 51st International Symposium on Microelectronics, which will return to the Pasadena Convention Center in Pasadena, California from October 8-11, 2018.

You will find the important information your organization needs to apply for sponsorship or exhibit space in this packet. Please review the critical information from IMAPS on the next pages to acquaint yourself with the sponsorship and exhibit opportunities, pricing, and the application process. An application is not included in this document, but will be made available to sponsors and exhibitors during the appropriate application phases noted inside.

IMAPS strives to make the 2018 show better than ever for exhibitors and attendees alike. For up-to-date information on all details related to the show, visit www.IMAPS2018.org regularly.

Cheers to your best show experience yet!

The IMAPS Team
What is IMAPS?
The International Microelectronics Assembly and Packaging Society (IMAPS) is the largest society dedicated to the advancement and growth of microelectronics and electronics packaging technologies through professional education. IMAPS currently has more than 3,000 members around the world. Members of the Society represent every discipline and specialty in the electronics industry and include both technical and marketing professionals, as well as professors and instructors in academic institutions.

What is IMAPS 2018?
The International Symposium on Microelectronics is the largest event hosted by IMAPS each year, featuring five topical tracks and over 125 technical presentations, several keynote speakers, professional development courses, special networking activities, Society awards and an exhibition over four days. The 2018 Symposium will be the 51st of its kind. Full details about IMAPS 2018 can be found at www.IMAPS2018.org.

Where and When?
The 51st International Symposium on Microelectronics (IMAPS 2018) will be held October 8-11, 2018 at the Pasadena Conference Center in Pasadena, California, USA. Rooms are available in the IMAPS block on a first-come, first-served basis at the Hilton Pasadena or the Westin Pasadena. Booking links will be provided at www.IMAPS2018.org.

Event Location: Pasadena Convention Center
Pasadena, California, USA

Host Hotel 1: Hilton Pasadena
168 S Los Robles Ave, Pasadena, CA 91101
$209/night + taxes/fees

Host Hotel 2: Westin Pasadena
191 N Los Robles Ave, Pasadena, CA 91101
$214/night + taxes/fees

Event Schedule Overview
The general event schedule is below. Further details, including the conference technical program, show open hours, and move-in and move-out times, will be announced as soon as they are available.

Symposium Technical Program: October 9-11, 2018

Professional Development Courses: October 8, 2018

Exhibition Open: October 9-10, 2018

Move-In: October 8

Move-Out: October 11

Where to Learn More
Full details about IMAPS 2018 can be found at www.IMAPS2018.org.
IMAPS 2018 provides a host of sponsorship opportunities for exhibiting and non-exhibiting companies alike. Our varying sponsorship levels allow you to match your exposure goals to your budget.

**Why IMAPS 2018?**

The International Symposium on Microelectronics is the premier event for the microelectronics supply chain. The Pasadena 2016 show included almost 1000 attendees from at least 26 different countries, 125 exhibitors, and 260 registrants who attended *just to meet with exhibitors!* The 2018 show will return to Pasadena and is expected to top that. Don’t miss out on your opportunity to connect with the right audience for your product or service.

**IMAPS 2018 Sponsor Benefits**

All IMAPS 2018 major sponsors (not including golf sponsors) receive the following general benefits:

- Top priority booth selection when committing during Phase 1
- Company name/logo prominently exposed prior to the event in all marketing and promotions
- Company name/logo prominently displayed throughout the event
- Recognition in various IMAPS publications, including the IMAPS 2018 final program
- Listing as a Sponsoring Company on the IMAPS 2018 website with a link to your website
- Many broadcast emails to our address book of 8,000+ industry contacts

**Review IMAPS 2018 Sponsorship Packages**

The following page features a sponsorship grid detailing many of the opportunities for this event. Sponsorships are available in three categories:

- **PREMIER SPONSOR**
  - Highest-exposure sponsorship package
  - Includes a booth and exceptional visibility

- **TECH SPONSOR**
  - Bundles high visibility event sponsorships with a booth and additional exposure

- **NETWORKING SPONSOR**
  - Sole or co-sponsorship of a function
  - Booth not included

All sponsorship packages can be modified as the request of companies interested in specific opportunities (if not already reserved). Additional a la carte opportunities not listed in this document can be created or considered upon request.

**Commit to a Sponsorship Today**

Commit to a sponsorship during Phase 1 and enjoy priority booth selection. Instructions for committing to a sponsorship can be found on the Apply for a Sponsorship or Exhibition page.

Contact Brian Schieman at bschieman@imaps.org or 412-345-3328 with sponsorship questions or to request a customized package.
<table>
<thead>
<tr>
<th>IMAPS 2018 Symposium Sponsor Opportunity ENTITLEMENTS</th>
<th>$15,000</th>
<th>$10,000</th>
<th>$10,000</th>
<th>$7,500/$3,000</th>
<th>$7,500/$2,500</th>
<th>$2,500</th>
<th>$2,500/$1,500</th>
<th>$1,500</th>
<th>$4,000/$2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PREMIER SPONSOR</strong> Tech Program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TECH SPONSOR</strong> Internet</td>
<td>Speaker breakfasts</td>
<td>Signage as internet sponsor</td>
<td>Recognition and signage as sole sponsor of conference mobile app</td>
<td>Recognition and signage during the exhibit hall Dessert Reception</td>
<td>Recognition and signage during the high school-exhibitor interchange</td>
<td>Recognition and signage during keynote session</td>
<td>Recognition and signage during keynote session for $1,500</td>
<td>Recognition and signage during the Pizza and Posters poster session</td>
<td></td>
</tr>
<tr>
<td><strong>TECH SPONSOR</strong> Mobile App</td>
<td>Welcome Reception</td>
<td>Redirect from internet login home page to sponsor website</td>
<td>Logo on mobile app home page and sponsor-provided video within the app</td>
<td>Up to 3 co-sponsors at $3,000 each -or- One sole sponsor at $7,500</td>
<td>Recognition and signage during the student-industry roundtable</td>
<td>Sponsor one keynote session for $1,500 -or- Sponsor both keynote sessions for $2,500</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TECH SPONSOR</strong> Charging Stations</td>
<td>Exhibit Reception</td>
<td>Exhibit aisle signs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Dessert Break</td>
<td>Exhibit Reception</td>
<td>Sessions signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Exhibit Hall Lunch (2)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Student Programming</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Keynotes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NETWORKING SPONSOR</strong> Poster Session</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Signage throughout the following sponsor-related event(s)**
- **Additional Logo recognition**
- **Advertising Opportunities**
- **Full symposium registrations**
- **Booth included in sponsorship**
- **Post-event attendee list**
Shepard Exposition Services has made every effort to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a sole responsibility of the exhibitor/show management to physically inspect the facility to verify all dimensions and locations.
IMAPS will be proud to host exhibiting organizations at IMAPS 2018. The exhibition interest continues to for this event, so submit an application to reserve your booth as soon as possible.

**Booth Sizes and Rates**

<table>
<thead>
<tr>
<th>Early Rate</th>
<th>Booth Size</th>
<th>Member Rate</th>
<th>Non-Member Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application submitted on or before April 30, 2018</td>
<td>10’x10’</td>
<td>$2,250</td>
<td>$3,000</td>
</tr>
<tr>
<td></td>
<td>10’x20’</td>
<td>$3,450</td>
<td>$4,200</td>
</tr>
<tr>
<td>Regular Rate</td>
<td>Booth Size</td>
<td>Member Rate</td>
<td>Non-Member Rate*</td>
</tr>
<tr>
<td>Application submitted on or after May 1, 2018</td>
<td>10’x10’</td>
<td>$2,550</td>
<td>$3,300</td>
</tr>
<tr>
<td></td>
<td>10’x20’</td>
<td>$3,750</td>
<td>$4,500</td>
</tr>
</tbody>
</table>

Premium booth sizes such as 10’x30’ and 20’x20’ also available! Inquire for pricing.

Each standard 10’x10’ booth package includes the following:

- One (1) 8’x10’ pipe-and-drape booth space
- One (1) full symposium badge inclusive of meals and full access to technical sessions
- Two (2) booth personnel badges inclusive of meals
- Basic WiFi Internet access
- Pre- and post-event attendee lists

The following is NOT included in the booth package fee:

- Carpeting (required)
- Electrical power
- Plumbing or air services
- Furniture rentals, including tables and/or chairs
- Audiovisual equipment, including monitors, televisions, and laptops
- Lead retrieval services
- Labor, including booth cleaning or setup/breakdown
- Freight or handling charges of any kind
- Any additional services not listed in the package inclusions above

More information about vendors, rentals, and other services will be provided in the general contractor service manual (exhibitor kit) in late Spring 2018.

**Member vs. Non-Member Pricing**

In order to qualify for the member rate, the exhibiting organization must be a corporate member in good standing at the time of the application and during the exhibition. Should an exhibiting corporate member’s membership expire before the show and not renew, the organization will then be charged the difference between the member and the non-member rate. A booth rental purchased at the member rate does not include a membership renewal. However, non-member rates are inclusive of a one-year IMAPS membership.
APPLICATION INSTRUCTIONS | IMAPS 2018 Pasadena

Ready to Commit?

Now that you have reviewed the sponsorship and exhibition opportunities available for IMAPS 2018 in Pasadena, please review the application process below carefully. The application is made available in three phases: first to committing major sponsors, second to exhibitors from the previous IMAPS 2017 Raleigh show, and third to the public. Follow the instructions for receiving and completing an application in your qualifying phase. Applications will only be released to qualifying organizations according to the phases and release dates below.

Phase 1: December 1, 2017 - February 14, 2018
Comparing Major Sponsors ONLY

HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE: Applications for exhibit space will only be accepted with major sponsorship commitments during Phase 1. Major sponsors include those on the provided sponsorship grid or custom packages of equal value. Major sponsors will have first priority in booth selection when committing during this phase only. Sponsorship commitments made after the close of Phase I will be placed in the booth selection order according to the time commitment is made. Sponsors are ranked from highest sponsorship level to lowest to determine booth selection order in Phase 1. Because the application period remains open to all levels in the same phase, booth selection will not take place until Phase 1 closes.

INSTRUCTIONS: Please email Brian Schieman at bschieman@imaps.org to confirm the sponsorship commitment of your choice. A booth application will be provided to you and must be returned with payment details before the close of this phase. If payment details are not provided or your organization de-commits, priority booth selection will be withheld at the discretion of IMAPS.

Phase 2: February 15 – March 31
Returning Exhibitors from IMAPS 2017

HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE: Applications for exhibit space will be released to exhibitors from the most previous symposium. The application period also remains open for qualifying organizations from Phase 1. During Phase 2, IMAPS timestamps and catalogs each application as it is received into a ranking order from first application received to last application received.

INSTRUCTIONS: An application and floor plan will be emailed directly to our organizational contact at Noon EASTERN on February 15th. Complete and return the application as soon as possible to reserve your place in the booth selection queue. A complete application must be received by IMAPS in order to hold your place. Email replies indicating intent or interest do not hold your place in the selection queue without a completed application attached. An application is not considered complete without payment information.
**Phase 3: April 2 – Show**  
Open Application Period

**HOW APPLICATIONS ARE PROCESSED DURING THIS PHASE:** The exhibit application is made available to any interested organization. The application period also remains open for applicants from Phase 1 and Phase 2. Like Phase 2, during Phase 3 IMAPS timestamps and catalogs each application as it is received into a ranking order from first application received to last application received.

**INSTRUCTIONS:** The application and floor plan will be released at www.IMAPS2018.org at Noon EASTERN on April 2nd. The application and floor plan are also available upon request to the public via email or phone beginning on April 2 but no sooner. Please complete and return the application as soon as possible to reserve your place in the selection queue.

**EARLY VS REGULAR BOOTH PRICING:** Early application discounts will apply to all applications received on or before April 30, 2018. Regular pricing will be effective on applications received on or after May 1, 2018.

**PHASE III INSIDER TIP**

Most available booths are claimed before Phase III opens. Applicants should return a completed application with urgency before the exhibit space is sold out.
After the Application is Received

IMAPS staff will confirm receipt of your sponsorship commitment or application and charge the form of payment provided on the application immediately to hold your booth reservation. It may be several weeks before you are contacted to confirm your final booth selections. If one of your preferred booths is available, we will notify you of placement at that time. If one of your preferred booths is not available, you will be provided with a live floor plan reflecting current availability to make a new selection.

Final Show Preparation

Detailed show preparation instructions, requirements, and further details will be provided in late Spring 2018 to the primary contact listed on the application. These show prep documents will include an exhibitor checklist of requirements from IMAPS, the exhibitor manual/kit from the show decorator, badge registration forms and more. Stay tuned!

Cancellation Policy

Cancellations are due in writing to Brian Schieman at bschieman@imaps.org.

Full IMAPS credit, not subject to a processing fee, will be issued toward a future IMAPS show for booth cancellations if cancellation is requested by August 1, 2018.

Refunds, minus a $250 processing fee, will be made for booth cancellations if cancelled by August 1, 2018 if there is not an exhibitor wait list. If IMAPS is able to fill your cancelled booth from a wait list, the cancelling exhibitor will not incur the processing fee.

Neither refunds nor credits will be issued for cancellations after August 1, 2018.
Please see IMAPS contact information below if you have any questions or comments, or need further assistance.

**IMAPS Headquarters**  
Main -- 919-293-5000  
eFax -- 919-287-2339  
P.O. Box 110127  
Research Triangle Park, NC 27709-5127  
Web – www.imaps.org

**Michael O’Donoghue – Executive Director**  
modonoghue@imaps.org, 919-293-0550  

**Brian Schieman – Director, Program Development and Technology**  
bschieman@imaps.org, 412-345-3328  
Development of Society Programs, Technical Program Development and Coordination, ATWs, PDCs, Calls for Papers, Speaker Communications, Proceedings Publication, Event Program Activities, Journal of Microelectronics and Electronic Packaging, Publications, Technology and Electronic Communications, Website Development, Database Management, Network Administration, Exhibits, Foundation, Fundraising

**Brianne Lamm, CMP - Marketing & Events Manager**  
blamm@imaps.org, 980-299-9873  
Corporate Membership, Membership & Event Marketing, Society Newsletters/Emails, Event Management, Meeting Logistics and Arrangements, Hotel & Vendor Management

**Shelby Moirano - Membership Administrator**  
smoirano@imaps.org, 919-293-5000  
Membership & Event support, Special Projects, Administration, Customer Service, Member Relations and Services, Chapter Development and Support, Administration, Dues Processing, Membership Invoicing, Data Entry, Mail Processing, Address Changes, Telephone Support, Event Registration, Badges
Booth Application Process
Booth applications for IMAPS 2018 will be accepted in three phases. Phase I, for committing major sponsors only, will be open from December 1, 2017-February 14, 2018. Phase II, for returning IMAPS 2017 exhibitors, will be open from February 15, 2018-March 31, 2018. Phase III, the open application period, will be open from April 1, 2018 through the show. Booth selection priority is given first to committing major sponsors during Phase I and then in the order that completed applications are received during Phase II and Phase III. IMAPS will assign booth spaces according to applicant’s preferences named in the application. In the event applicant’s choice of exhibit spaces is not available, IMAPS staff will initiate contact with the organization contact listed on the exhibit application and provide an updated booth availability report. The primary contact will select a final booth number. Where possible and within reason, IMAPS will observe requests to assign booth applicants away from specified competitors or other exhibitors.

Payment
The booth application fee is due in full with the application. A booth number will not be assigned until payment has been received.

Organization Primary Contact
The primary contact listed on the booth application will be the organization’s primary point of communication with IMAPS and the official show decorator about all exhibition-related information. If the primary contact named on the application will not be responsible for making arrangements for the show, it is the responsibility of the contact listed on the application to share/forward/communicate all necessary information with the appropriate personnel. IMAPS is not able to assign multiple contacts to an application.

Non-Contact from Organization during Booth Selection
If the primary contact listed on the booth application is non-responsive to three (3) or more communication attempts about booth selection during a two-week period, the following will occur:

1. If payment has not been received, the booth application will be cancelled and no booth reservation will be made.
2. If payment has been received, IMAPS staff will make a good will attempt at choosing the best available booth location on behalf of the exhibitor. In these circumstances, a change will only be made from the selection to any remaining available booth space upon contact.

Cancellations
Cancellations are due in writing to Brian Schieman at bschieman@imaps.org.

Full IMAPS credit, not subject to a processing fee, will be issued toward a future IMAPS show for booth cancellations if cancellation is requested by August 1, 2018. Refunds, minus a $250 processing fee, will be made for booth cancellations if cancelled by August 1, 2018 if there is not an exhibitor wait list. If IMAPS is able to fill your cancelled booth space from a wait list, the cancelling exhibitor will not incur the processing fee.

Neither refunds nor credits will be issued for cancellations after August 1, 2018.

Usage of Sponsor and/or Exhibitor Benefits
Sponsoring and/or exhibiting organization agrees to submit applicable materials, including but not limited to advertisements, graphics, final program listing, badge assignment forms, and the like by the published respective submission deadline(s) or forfeit the associated benefit. IMAPS will not be responsible for or issue a credit for unused sponsor or exhibitor benefits.

Installation and Dismantling of Exhibits
Exhibitors must comply with the setup and dismantling timelines and regulations set forth by show management. Installation or dismantling of exhibits outside of expressly permitted times is a safety hazard for attendees and fellow exhibitors and will not be allowed.

Additional Regulations
IMAPS reserves the right to make changes and/or additions to these regulations as considered advisable for the proper conduct of the Exhibition. IMAPS reserves the right to set rules and regulations on any matters not specifically mentioned within this contract at any time. If necessary changes or additions are made, exhibitors will be advised accordingly.

Exhibitor Rejection
IMAPS reserves the right to reject, terminate, or cancel a booth application or confirmed exhibitor for any reason deemed necessary, reasonable, or appropriate for the success of the Exhibition.

Contract Agreement
Submission of your sponsorship or booth application to IMAPS serves as acknowledgement of the information and instructions in this contract, as well as agreement with the contract terms.