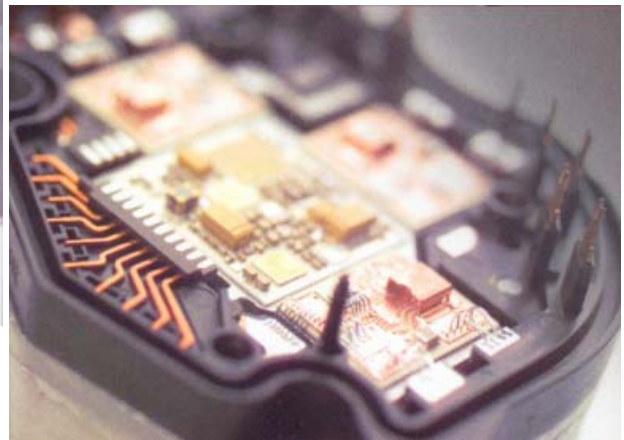
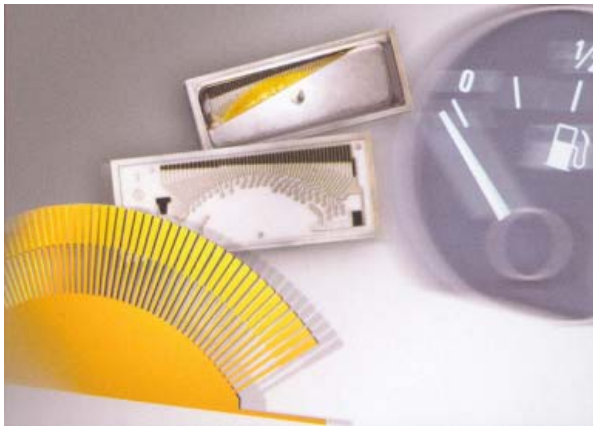


ADVANCE PROGRAM AND REGISTRATION ON-LINE AT WWW.IMAPS.ORG/AUTOMOTIVE

IMAPS Advanced Technology Workshop on Automotive Microelectronics and Packaging

**Hyatt Regency Dearborn
Dearborn, Michigan - USA
April 9 - 12, 2007**



All photos courtesy of Heraeus

General Chair:

Larry Rexing

Heraeus, Inc. - TFD

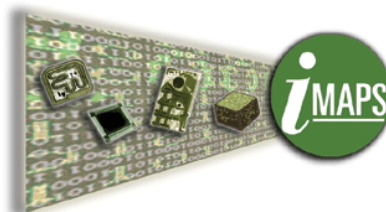
larry.rexing@heraeus.com

Technical Program Chair:

Adam Schubring

Kyocera America, Inc.

adam.schubring@kyocera.com



Sponsored by:

The International Microelectronics And Packaging Society (IMAPS)
Bringing Together the Entire Microelectronics Supply Chain!

Early Registration Deadline: March 9, 2007

Hotel Cut-off: March 9, 2007

Workshop Overview

Automotive electronic content continues to rise in vehicles every year. As content rises, microelectronic packaging will continue to play a larger role, as the automobile industry drives for electronics that are smaller in size, lower in cost, higher in content, and more reliable in harsh environments. This Advanced Technology Workshop (ATW) is focused on advanced developments in automotive microelectronic packaging and has been scheduled as a technical forum to bring together scientists, engineers, and academia who have been working in the area of advanced microelectronic packaging and electronic device reliability for the automotive environment.

Monday, April 9th

Registration: 5:00 pm - 7:00 pm

Opening Reception: 6:00 pm - 7:00 pm



Tuesday, April 10th

Registration: 7:00 am - 8:00 pm

Continental Breakfast: 7:00 - 8:00 am

SESSION 1: SENSOR MATERIALS AND PACKAGING

8:00 am - Noon

Session Chair: Gary Johnson, Wabash Technologies

Low Cost Packaging of Pressure Sensors for TPMS

Robert Hunter, Gary Casey, Calin Miclaus, Omar Abed, Vincentiu Grosu, Dan Rodriguez, Avag Avagyan, Kavlico

Small Leadless Packages for Sensors in Automotive Applications

Martin Holzmann, Christoph Gahn, Michael Knauß, Lutz Rauscher, Christian Solf, Robert Bosch GmbH

Miniaturization of Automotive Electronics via Wafer-Level Chip-Size Packaging

Yehudit Dagan, Jeff Demmin, Tessera Israel, Ltd.

Plate Level Packaging / Calibration Alternative for Silicon Based for Automotive MAP Sensor

Eddie R. Borzabadi, Steven P. Long, Delphi

Break: 10:00 am - 10:30 am

Development of an Aluminum Wirebondable Lead and Cadmium Free Thick Film Gold Conductor for Extreme Applications

David J. Malanga, Samson Shahbazi, Meg Tredinnick, Heraeus Inc. - TFD

A Load Cell Utilizing Novel Cermet Construction for Automotive Applications

Terry R. Bloom, CTS Automotive Products

All photos courtesy of Heraeus

Material Selection and Application for Contacting Based Encoders Submerged in Automatic Transmission Fluid

Richard Cooper, Tom Martin, Wabash Technologies

Lunch: Noon - 1:00 pm

Tuesday's Lunch Sponsored by:



BOSCH

Invented for life

Lunch Speaker: 1:00 pm - 2:00 pm

Title: Trends in Automotive Technology: Combined Active & Passive Safety
(CAPS)

Speaker: Mr. Rob Lyons, Robert Bosch LLC

Mr. Rob Lyons, Manager, is responsible for **CAPS** - Combined Active & Passive Safety in North America. In this role, he is responsible for advanced safety functions that are enabled through the integration of systems such as Electronic Stability Control (ESC), airbag crash and rollover sensing, driver assistance functions and telematics.

Since joining Bosch in 1994, Rob has held various positions in airbag electronics, driver assistance and advanced technology marketing. Rob graduated in 1992 with a degree in electrical engineering from GMI Engineering & Management Institute.

SESSION 2: LTCC SUBSTRATES AND PACKAGING

2:15 pm - 5:30 pm

Session Chairs: M. Ray Fairchild, Delphi Electronics and Safety; Matthew Walsh, Delphi

LTCC Design Techniques for Microwave Integrated Circuits in Radar Sensor Applications

Timothy P. Mobley, Glenn Oliver, DuPont Electronic Technologies

20 to 90GHz Broadband Characterization of LTCC Materials for Transceiver Modules and Integrated Antennas

Matthew R. Walsh, David W. Zimmerman, Michael E. Miller, Deepukumar M. Nair, Bruce W. Butler, Charles I. Delheimer, Ben E. Haffke, Delphi

Packaging of Radar Sensors for Comfort and Safety Applications - Requirements and Challenges

Dieter Hoetzer, Juergen Hildebandt, Bernhard Lucas, Robert Bosch Corporation

Break: 3:45 pm - 4:00 pm

High Value Passive Component Integration and Mixed Material Systems for Multi Chip Module Design

Eric E. Hoppenjans, William J. Chappell, Purdue University

The Challenge of High Reliability Resistors for LTCC Circuits

Christina Modes, Quentin Reynolds, Michael Neidert, Frank Herbert, W.C. Heraeus GmbH

State-of-the-Art Test Procedures for Hybrid and LTCC Multilayers

Stefan Flick, W.C. Heraeus GmbH

Welcome Reception: 5:30 pm - 6:00 pm

Dinner: 6:00 pm - 7:00 pm

Dinner Speaker: 7:00 pm - 8:00 pm

Title: Emerging Trends in Automotive Electronics

Speaker: Dr. Robert W. Schumacher, Delphi Electronics & Safety

Dr. Robert W. Schumacher is the general director, Advanced Product & Business Development for Delphi Electronics & Safety and has been in this position since September 2005. He is a member of the division's Executive Committee, and reports to Jeff Owens, president of Delphi Electronics & Safety.

Dr. Schumacher has more than 30 years experience in product development and business management in automotive and aerospace electronics at Delphi Corporation and the former Hughes Aircraft Company. Most recently he was the Business Line Executive for the Delphi Integrated Media Systems (IMS) business.

Dr. Schumacher earned a Bachelor of Science degree in 1973, a Master of Science degree in 1974, and a Ph.D. in 1979, all in Physics, from UCLA. From 1977 to 1982 at UCLA, he developed the Dodecapole-Surmac plasma confinement facility at UCLA, which was sponsored by a research contract from the U.S. Department of Energy.

Dr. Schumacher holds 13 patents and has more than 40 publications in the areas of plasma science and automotive technology.

Wednesday, April 11th

Registration: 7:30 am - 5:15 pm

Continental Breakfast: 7:30 am - 8:30 am



SESSION 3: POWER SUBSTRATES AND PACKAGING

8:30 am - Noon

Session Chair: Lizhi Zhu, Ballard Power Systems (now Siemens VDO)

FreedomCAR Plan, Requirements, and Technology Needs

Laura D. Marlino, Oak Ridge National Laboratory

Direct-Bond Copper Substrates with Zr Doped Alumina Ceramics for Use in Automotive Power Modules

Alexander Roth, Juergen Schulz-Harder, Electrovac Curamik

A New Alumina Multi-Layer Substrate for Power Control Unit

Masamitsu Onitani, Kyocera Corporation

Break: 10:00 am - 10:30 am

The Use of Thick Film Ceramic Hybrid Circuits in Automotive Power Modules

Ken Henderson, C-MAC Microtechnology

All photos courtesy of Heraeus

Die Casting of Microelectronic Packaging Components from Low-Cost Aluminum Metal Matrix Composites

Stephen P. Midson, David M. Schuster, Michael D. Skibo, The Midson Group, Inc.

Engineered Metal Matrix Composites and Fabrication Methods for Automotive Applications

Birol Sonuparlak, Mike St. Lawrence, Cliff Roseen, Murali Sethumadhavan, Rogers Corporation

Lunch: Noon - 1:00 pm

Lunch Speaker: 1:00 pm - 1:45 pm

Title: Robustness Validation - Why Are We Here and What Do We Get Out of It?

Speaker: Mr. Roger Rickey, R. E. Rickey and Associates

Roger E. Rickey is President of R.E. Rickey & Associates, Inc. and has over 30 years experience in the automotive and electronics industries, including 4 years experience as Plant Manager, Chrysler Huntsville Electronics Division, a leading electronics manufacturer. He is currently an international Management Consultant and has several Fortune 500 clients, including major automotive OEMs.

Mr. Rickey began his career in engineering with Ford Motor Co., was Chief Engineer and Director of Engineering with United Technologies Automotive Products Division. He holds degrees from Eastern Michigan University and Southern Illinois University, and served as an Officer with the U.S. Army in Vietnam. He holds two Bronze Star Medals and an Army Commendation Medal.

SESSION 4: INTERCONNECTS AND MATERIALS

2:00 pm - 5:15 pm

Session Chair: Michael McKeown, Orthodyne Electronics

PowerRibbon™ Bonding - An Alternative Interconnect Process for Present & Future Automotive Electronics Applications

Michael McKeown, Siegbert Haumann, Christoph Luechinger, Orthodyne Electronics

Evaluation of Wire Bond Systems for Manufacturability

Lichun Leigh Chen, B. Njoes, P. F. Lynch, J. G. Kaiser, Technical Materials, Inc.; M. McKeown, Orthodyne Electronics; R. Wenkitaswmy, Farmingdale State University

Interconnect Solutions for High Performance Automotive Applications

Roger E. Weiss, Joel Urban, Paricon Technologies Corp.

Break: 3:30 pm - 3:45 pm

The Role of Natural Graphite in the Thermal Management of Automotive Packaging

Julian Norley, Andy Reynolds, Matt Getz, GrafTech International Ltd.

Electrically and Thermally Conductive Adhesives for Automotive Electronics

Gunther Dreezen, Michel Ruyters, Geert Luyckx, Scott Harry, Emerson & Cuming

Proper Application of Silicone Conformal Coatings will Eliminate Premature Device Failures in Harsh Automotive Environments

Jason D. Clark, Dow Corning Corporation



Thursday, April 12th

Registration: 7:15 am - 11:00 am

Continental Breakfast: 7:15 am - 8:15 am

SESSION 5: PACKAGING AND ASSEMBLY
8:15 am - 11:00 am

Session Chair: Bill Hopfe, Visteon



Effects of Thermal Aging on the Reliability of Lead Free Solder Joints

Jeffrey C. Suhling, Hongtao Ma, Yifei Zhang, Pradeep Lall, Michael J. Bozack, Auburn University

Assessment of Factors Influencing Thermomechanical Fatigue Behavior of Sn-Based Solder Joints Under Severe Service Environments

Andre Lee, K. N. Subramanian, Michigan State University

Statistical Models for Area-Array Component Selection, Component Obsolescence, and Design Trade-Offs

Pradeep Lall, Ganesh Hariharan, Jeff Suhling, Mark Strickland, Jim Blanche, Auburn University

Break: 9:45 am - 10:00 am

The What, When and Why of Laser Reflow

John Vivari, EFD, Inc. Solder Paste Group

The Issues Connecting Pb-Free Solders, Microelectronic Device Moisture/Reflow Sensitivity, Tin Whiskers and False Exemptions

Steven R. Martell, Sonoscan, Inc.

Closing Remarks: 11:00 am

A SPECIAL THANKS
TO THE
AUTOMOTIVE WORKSHOP SPEAKERS AND ORGANIZERS!
YOUR COMMITMENT IS GREATLY APPRECIATED!

All photos courtesy of Heraeus

Upcoming



Events...Mark Your Calendar!

**Advanced Technology Workshop on
Reliability of Advanced Electronic Packages and Devices
in Extreme Cold Environments**

**Embassy Suites Hotel
Arcadia, California - USA**

February 27 - March 1, 2007

Visit www.imaps.org/extremecold for more information

Global Business Council (GBC) Spring Conference

Co-located with Device Packaging Conference and Exhibition

**Doubletree Paradise Valley Resort
Scottsdale, Arizona - USA**

March 18 & 19, 2007

Visit www.imaps.org/gbc for more information

**International Conference and Exhibition on
Device Packaging**

**Doubletree Paradise Valley Resort
Scottsdale, Arizona - USA**

March 19 - 22, 2007

Visit www.imaps.org/devicepackaging for more information

**IMAPS/ACerS 3rd International Conference and Exhibition on
Ceramic Interconnect and Ceramic Microsystems Technologies (CICMT)**

**Grand Hyatt Hotel
Denver, Colorado - USA**

April 23 - 26, 2007

Visit www.cicmt.org for more information

**Topical Workshop and Tabletop Exhibition on
Military, Aerospace, Space and Homeland Security (MASH):
Packaging Issues and Applications**

**Radisson Plaza Lord Baltimore Hotel
Baltimore, Maryland - USA**

May 8 - 10, 2007

Visit www.imaps.org/mash for more information

40th International Symposium on Microelectronics (IMAPS 2007)

**San Jose Convention Center
San Jose, California - USA**

November 11 - 15, 2007

Visit www.imaps40th.org for more information

**Advanced Technology Workshop on
Integrated/Embedded Passives**

Co-located with the IMAPS 2007 Symposium

**San Jose Convention Center/Fairmont Hotel
San Jose, California - USA**

November 15 - 17, 2007

Visit www.imaps.org/passives for more information

REGISTRATION FORM

REGISTER ON-LINE AT WWW.IMAPS.ORG/AUTOMOTIVE

AUTOMOTIVE WORKSHOP: APRIL 9 - 12, 2007

Dr. Mr. Ms. Member ID# _____
First Name _____ M.I. _____ Last Name _____
Company/Affiliation _____ Job Position _____
Address _____
City _____ State _____ Zip _____ Country _____
Phone _____ Fax _____ Email _____

REGISTRATION FEES: **EARLY REGISTRATION ENDS 3/9/07**

WORKSHOP FEES

(On or before 3/9) (After 3/9)

Member (IMAPS) \$500 \$600
 Non-member* \$600 \$700

*Includes one-year individual membership in IMAPS

Speaker Chair Chapter Officer \$350 \$400
 Student \$200 \$250

Workshop Fee includes Abstract Book; all meals listed and a CD of Presentations. CD of Presentations will be mailed 10 business days after the event.

HOW DID YOU HEAR ABOUT THIS EVENT?

Direct Mail Website E-Mail
 Advancing Microelectronics Colleague
 IMAPS Weekly Bulletin Personal Call
 Industry/Trade Magazine Other _____

ADDITIONAL PURCHASES

Guest/Family Member (meals only) \$160 \$160
 CD of Presentations (Member Rate) \$150 \$150
 CD of Presentations (Non-Member Rate) \$275 \$275
 Add to Ship in the US \$7 \$7
 Add to Ship Overseas \$25 \$25

HOTEL RESERVATION (Hotel Cut-off is March 9, 2007)

Reservation must be made directly with:

Hyatt Regency Dearborn

600 Town Center Drive

Dearborn, MI 48126

P: 800-233-1234 or 313-593-1234

www.dearborn.hyatt.com

To reserve room on-line, visit:

<http://dearborn.hyatt.com/groupbooking/imap>

Single/Double: \$165

Please reference IMAPS when making reservations.

The Hyatt Regency Dearborn requires a deposit for the first night's room and tax to hold your room. Deposit refunded if reservation is cancelled fourteen (14) working days prior to arrival.

PAYMENT

AUTO07PROG

Workshop Fees: \$ _____

Additional Purchases: \$ _____

Total Payment Due: \$ _____

For Wire Transfer information call 202-548-4001

Enclosed is a check payable in US funds to IMAPS

Charge my fees to:

Visa MasterCard Discover Amex Diners Club

Card # _____ Exp. _____

Signature _____

Card billing address, if different from above: (required)

Mail this form with payment to: IMAPS * 611 2nd Street, NE * Washington, DC 20002-4909. For credit card transactions, register on-line: www.imaps.org; or register by phone with your credit card by calling 202-548-4001; Fax: 202-548-6115. Additional information? E-mail: IMAPS@imaps.org, or visit our web site: <http://www.imaps.org>. Workshop Cancellations will be refunded (less a \$50 processing fee) only if written notice is postmarked on or before **Friday, March 23, 2007**. No refunds will be issued after that date.

IMAPS Registration

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